

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE**

June 1, 2026

Members Present: Tammy Walrath, Steve Maier, Joel Zalewski, Thomas Bauknecht, Warren Wagner

Members Present by Conference: None

Members Excused: None

Others Present: Melissa Kieper, Keri Beck, Michael Wetzel

Meeting was called to order by President Tammy Walrath at 4:15 pm.

Introductions: Introductions were conducted to introduce the new Antigo City Administrator, Michael Wetzel.

Public Comment: Maier complemented the Antigo Off Road National event held the past weekend. The event was well attended.

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Maier, second by Zalewski, to approve the minutes from May 4, 2026. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. Review and Approve payments of Bills for May 2026:** Beck reviewed May 2026 LCEDC invoices with the LCEDC Executive Committee. Beck noted the majority of the expenses were for destination marketing, the business expo, and insurances. Maier asked about the Langlade County Local Business Expo fee payment. The Langlade County invoice has not been paid as the Langlade County Forestry, Park, and Recreation Committee will be discussing the charge at the special meeting this week.
Motion by Wagner, second by Bauknecht to recommend to the LCEDC Board under the consent agenda to approve the May 2026 LCEDC invoices as presented. All Ayes. Motion Carried.
- B. Review of Budget Versus Actual:** Beck presented the budget versus actual to the LCEDC Executive Committee. Discussion was held on when the Health Saving Account quarterly payments will be disbursed.
- C. LCEDC Revolving Loan Fund Update:** LCEDC Staff updated the LCEDC Executive Committee on Shansen LLC RLF Loan and Antigo Child Care and May May's Café Emergency Relief – RLF loans. Kieper will contact Mosaic Massage to get a testimonial.
- D. Executive Director Onboarding Progress Update:** Kieper updated the LCEDC Executive Committee with her onboarding progress. Kieper has been reviewing agreements, files, and grants. She has been setting up meetings with stakeholders to establish relationships. Kieper met with Angie Close for a transitional meeting. Kieper's goals for 2026 is to establish key partners, community, and review budget. She is brainstorming on what brings people to Langlade County.
- E. Tourism Update:** Beck updated the LCEDC Executive Committee on the status of the Visitor Guide Printing and Rack Distribution Agreement. Discussion was held on how to proceed. Prices to print a Langlade County Discovery Guide with distribution routes with 5 Star Marketing and Vector & Ink were provided. The LCEDC Executive Committee wants the 2027 Langlade County Discovery Guide to be produced no later than the middle of January.

Motion by Maier, second by Bauknecht to recommend to the LCEDC Board under the consent agenda to approve printing 10,000 to 15,000 of the 2026 Langlade County Discovery Guide with 5 Star Marketing based on the recommended amount to distributed with 5 Star Marketing and Vector & Ink's I90/94 South Route and the four rest areas through the end of 2026. All Ayes. Motion Carried.

- F. Other Economic Development Corporation Activities:** Beck updated the LCEDC Executive Committee that the Spring ETP Class had two students complete the virtual class. The two graduates may present their business plans to the LCEDC Executive Committee in a 5-minute pitch to be considered for a Business Start Up Grant at the August LCEDC Executive Committee meeting. The Fall ETP Class starts September 15 and runs 9 weeks on Tuesdays from 5:30 to 8:30 pm through November 10th. The Langlade County Broadband Commission will be meeting June 16th. Kieper will work with Neil Schueller, the interim chair, for an agenda.
- G. Roundtable Updates:** Maier complemented the LCEDC hiring committee on finding Kieper and Beck for filling in.

Old Business: None.

New Business and set date for next meeting: The next LCEDC Executive Committee meeting is scheduled for 4:15 pm on Monday, August 3, 2026.

Adjourn: Motion by Bauknecht, second by Maier to adjourn at 5:40 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

A handwritten signature in black ink, reading "Joel Zelenitz". The signature is written in a cursive style with a large, stylized "Z" at the end.