

ECONOMIC DEVELOPMENT CORPORATION

Activity Report: Month Ending November 2025

ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)

- Total Balance to Loan **\$206,013** Accounts Receivable: **\$409,691.51** Amount Leveraged: **\$3.3 Million**

Economic Development Information:

Business Development/Retention and Expansion Activities

- Business Contacts: Provided Technical Assistance to three (3) potential Business startups, two (2) Succession Buy-outs one (1) real estate investor
- Submitted CWED loan application for one (1) new business start up
- Assisted Manufacturer from Madison on new location in Antigo
- One (1) RLF Loan Paid in Full and Satisfaction of Loan completed
- Continue to market available sites and buildings on Locate In Wisconsin and potential developers and interested buyers

Entrepreneurship

- ETP Program graduation was held November 11 with 12 students with 9 business plans
- Business networking meetings are held every 2nd Thursday of the month from 8-9 am in the LCEDC Conference room.
- Rural Entrepreneurship Venture Program for the Wolf River Territory meetings were held; Village of White Lake Incubator Survey and Open House was held
- Held bi-weekly Langlade County Toastmaster meeting.

City of Antigo Grant Administration Projects

- Lead Service Program; contract with City for Labor Standards Officer and grant administration
- City of Antigo CDBG PF 23-01 Edison Street from 6th to 9th Ave Project.
- EDA Industrial Park Project progress follow up.
 - Submitted extension request.
- Facilitate Waste Water Treatment Plant Solar Project Grant follow up for items need for quarterly report.
 - Worked with prime contractor for additional requested project completion documentation.
- Water Tower Safe Drinking Water Loan Program

Workforce Development/Community Development

- Held roundtable discussion meeting with Business Industry and the Unified School District of Antigo
- Dream Up Childcare Taskforce continued promoting the new Adopt-A-Provider Program
- Awarded United Way of Langlade County Grant for Adopt A Provider Program
- Attended Northcentral Wisconsin Workforce Development meeting
- Marketing current Job Postings on EDC website

Broadband

- Continue to monitor current Grant Funded Broadband Projects and BEAD Implementation Process
- Working with providers on next steps

Corporation

- Continue to work towards Diversify Revenue Streams with partners; Grow North, WEDC, United Way, CWED

Meetings/Trainings attended

1. While Lake REV Program & Open House
2. Snowmobile Council
3. Toastmasters International
4. Destination Wisconsin Fall Tourism Conference
5. Education/Industry Partnership
6. Langlade County Strategic Planning
7. WEDA webinar
8. North Central Wisconsin Tourism Partnership (ITBEC) Marketing Committee
9. Ignite Grant
10. WEDA Executive
11. Langlade County Admin
12. City Council
13. Workforce Development

- Reviewed with Zarda Design the current month's social media posts to develop the next month's posts/Meta ads.
- Continued updating Travel Wisconsin, Langlade County, and Antigo/Langlade County Community Calendar event calendars with 2026 events.
- Working with Konect on the website redesign.
- Present at the Snowmobile Council meeting.
- Present at the first ever Silent Sports Council meeting.
- Worked with 5 Star Marketing to produce the 2026 Langlade County Recreation Map.
- Attended the Fall Tourism Conference in Madison.
- Attended the Travel Wisconsin Marketing Pros meeting.
- Beck was elected as the North Central Wisconsin Tourism Partnership Marketing Committee Chair
- Submitted "big stuff" to Travel Wisconsin. Suggested Antigo Silt Loam and First County Forest.
- Virtually attended Travel Wisconsin's Winter Campaign webinar.
- Submitted Up North Action Magazine half page ad for the December 2025/January 2026 issue. Ad below.

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LANGLAD COUNTY
2023-2027

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