

ECONOMIC DEVELOPMENT CORPORATION

Activity Report: Month Ending October 2025

ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)

- Total Balance to Loan **\$155,360** Accounts Receivable: **\$453,903.71** Amount Leveraged: **\$3.3 Million**

Economic Development Information:

Business Development/Retention and Expansion Activities

- Business Contacts: Provided Technical Assistance to Five (5) potential Business startups and six (6) current businesses
- Closed on one (1) Emergency Relief – Revolving Loan
- Assisting Manufacturer on Business Development Tax Credits, Fast Forward Grant and New Market Tax Credits
- Continue to market available sites and buildings on Locate In Wisconsin and potential developers and interested buyers

Entrepreneurship

- ETP Program has 12 students with 9 business plans; Graduation November 11
- Business networking meetings are held every 2nd Thursday of the month from 8-9 am in the LCEDC Conference room.
- Rural Entrepreneurship Venture Program for the Wolf River Territory meetings were held; mapping of assets and gaps and planned for Open House
- Held first Langlade County Toastmasters International meeting and elected board members.

City of Antigo Grant Administration Projects

- Lead Service Program; contract with City for Labor Standards Officer and grant administration
 - Working with local plumbers on what is required for Build America, Buy America documentation.
 - Held in-person plumber presentation on October 8th at City Hall. Three plumbers attended.
- City of Antigo CDBG PF 23-01 Edison Street from 6th to 9th Ave Project.
 - Submitted Project Closeout Documentation with final draw request
- EDA Industrial Park Project progress follow up.
 - Submitted Quarterly Report.
- Facilitate Waste Water Treatment Plant Solar Project Grant follow up for items need for quarterly report.
 - Worked with prime contractor on project completion documentation.
 - Submitted project completion documentation and final draw request.
- Water Tower Safe Drinking Water Loan Program
 - Submitted project completion documentation with final draw request.
 - File review will be on November 12th.

Workforce Development/Community Development

- Attended NTC Open House and Saw Mill Tour
- Attended Trunk n Treat for Dream Up Childcare
- Roundtable discussion with All Saints regarding Childcare in Langlade County
- Held roundtable discussion meeting with Business Industry and the Unified School District of Antigo
- Held roundtable discussion with HR Professionals in Langlade County
- Attended LC Admin Meeting and presented with Workforce Development
- Dream Up Childcare Taskforce continued promoting the new Adopt-A-Provider Program; Growth and Stability Plan for Childcare Centers in Langlade County was completed
- Marketing current Job Postings on EDC website

Broadband

- Continue to monitor current Grant Funded Broadband Projects and BEAD Implementation Process
- Working with providers on next steps

Corporation

- Continue to work towards Diversify Revenue Streams with partners; Grow North, WEDC, United Way, CWED

Meetings/Trainings attended

1. Workforce Development
2. Community Positivity
3. HUBZone
4. Business Network of Langlade County
5. County Strategic Planning
6. Lincoln County Grow North Summit
7. City Plan
8. North Central Wisconsin Tourism Partnership (ITBEC) Marketing Committee
9. North Central Regional Planning
10. Associated Bank Loan Programs
11. Building a Healthier Langlade County
12. Downtown Meeting @ Senior Center
13. White Lake REV Program
14. Office of Rural Prosperity – Thrive Grant
15. SHRPA
16. Toastmasters International
17. WEDC Fall Economic Development Conference
18. NTC Open House
19. City of Antigo Hotel/Motel
20. Langlade County Broadband
21. Department of Transportation
22. Human Resource Group
23. WEDA
24. Peace Lutheran Trunk or Treat Dream Up
25. Dream Up Task Force
26. North Central Regional Planning Commission

Tourism Development

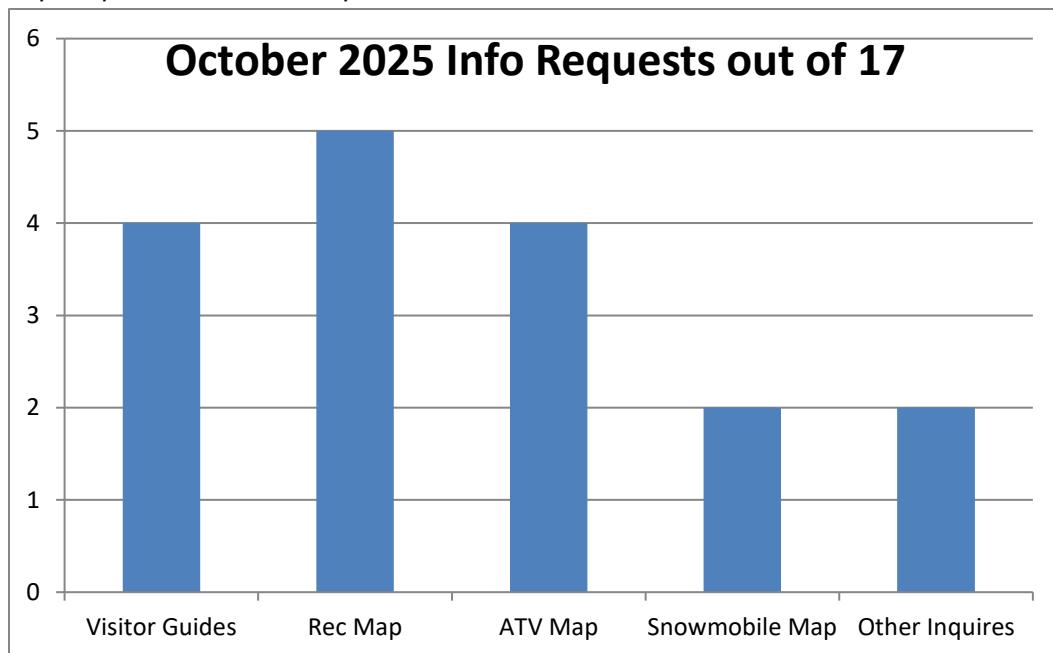
- Tourism Website: 9,606 Users in the months of October

Top referral site: Facebook

2nd referral site: bit.ly (URL shortener used for marketing)

- Recreation Information Requests: 17 Recreation Requests in October 2025

Top Request: Recreation Map



- Visitor Guide Distributed: 308 of the 2025 Langlade County Visitor Guide have been distributed from the Economic Development Corporation Office since January 29, 2025.
- Rec Map Distributed: The 2025 Langlade County Recreation Maps were received on November 19, 2024. 3,801 of the 2025 Langlade County Recreation Maps have been distributed from the Economic Development Corporation Office since November 19, 2024.
- Working on the 2026 Langlade County Recreation Map with 5 Star Marketing, City of Antigo, Langlade County, and Langlade County Chapter of the Ice Age Trail.
- Facebook: 16,155 "Followers" The top post in October post was Langlade County's new Ice Age Trail segments. This post reached 1,567 people for 2,560 views, 28 interactions.
 - The 17-day paid social media post on hiking Langlade County's Ice Age Trail reached 41,760 people with 80,872 views, 1,066 link clicks, and 104 post engagements from September 29 to October 15.

- The 15-day paid social media on Antigo being a basecamp to the Northwoods reached 14,222 people with 22,667 views, 810 link clicks, and 961 post engagements from October 17 through October 31.
- Instagram: 596 "Followers". Top post in October was Langlade County's new Ice Age Trail segments. The post had reached 193 views with 6 interactions.
- Everbridge: There have been 1,513 people that have registered since June 1, 2016.
- Northcentralwisconsin.com: This is the portal website through ITBEC and we received 5 visits to Langlade County Page in the month of October.
- alcinfo.com: 156 users in the month of October:

langladecounty.org: 0 referrals

langladecountyedc.org: 0 referrals

Other Tourism Information:

- Continued sending out Everbridge mass notifications and marketing Everbridge and alcinfo.com webpage.
- Continue refining the Langlade County Tourism Information binder for staff for answers to visitor's questions.
- LCEDC updated Fall Color Report, 7 Travel Wisconsin's Biking Reports, and 7 Hiking Reports weekly with current trail conditions.
- Reviewed with Zarda Design the current month's social media posts to develop the next month's posts/Meta ads.
- Continued updating Travel Wisconsin, Langlade County, and Antigo/Langlade County Community Calendar event calendars with 2025 and 2026 events.
- Working with Konect on a possible website redesign.
- Submitted Antigo and Langlade County information packet for a 2028 State Legion Baseball Bid.
- Distributed information at the Antigo Middle School Spaghetti Dinner. Sixty-three (63) items were taken in the two-hour event.
- Promoted on social media to register for the October Mammoth Hike Challenge and the new Ice Age Trail segments in Langlade County.
- Submitted On Wisconsin Outdoors Spotlight and half page ad in the November/December 2025 issue. Ad below.



Come for the Action, Stay the Night



www.CountyOfTrails.org