

# **ECONOMIC DEVELOPMENT CORPORATION**

## **Activity Report: Month Ending February 2025**

### **ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

- Total Balance to Loan **\$128,334** Accounts Receivable: **\$484,889.83** Amount Leveraged: **\$3.04 Million**

### **Economic Development Information:**

#### **Business Development/Retention and Expansion Activities**

- Business Contacts: Assisted three (3) potential new start up Businesses and six (6) current businesses
- Roundtable discussion with financial institution on community and economic strategies
- Work with the City of Antigo and marketed potential development locations aka (Edison Street Project)
- Continue to market available sites and buildings on Locate In Wisconsin and potential developers and interested buyers

#### **City of Antigo Grant Administration Projects**

- Received Department of Administration desk monitoring letter that no findings nor concerns were found during the CDBG PF 23-01 Edison Street from 6<sup>th</sup> to 9<sup>th</sup> Ave monitoring.
  - Working on draw request submission.
  - Provided City of Antigo with requested audit items.
- EDA Industrial Park Project progress follow up.
- Facilitate Waste Water Treatment Plant Solar Project Grant follow up for items need.
- Provided CDBG Application training slides for possible Waste Water Treatment Renovation Project planning grant.

#### **Workforce Development**

- Current trends; labor force participation rate increasing along with apprenticeship enrollment; continue to monitor with business connections; WAGE comparison done for manufacturing
- Updated Job Postings on EDC website
- Dream Up Childcare Taskforce continued promoting the new Adopt-A-Provider Program; and met to discuss next steps in re-evaluating the needs of Langlade County

#### **Entrepreneurship**

- Held the fourth Business Network of Langlade County Group in partnership with Small Business Development Center on February 13, 2025.
  - Business networking meetings will be held every 2<sup>nd</sup> Thursday of the month from 8-9 am in the LCEDC Conference room.
- One (1) Fall Business Start Up grants was reimbursed
- Launched marketing campaign for Spring ETP Course; March 3<sup>rd</sup>-April 29<sup>th</sup>
- Submitted WEDC ETP Partner Grant Report
- Met with Wolf River Territory to establish a ETP Hub

#### **Broadband**

- Submitted BEAD Planning Grant Quarterly Report
- Presented the Bertram Communications LLC Project at 16 Township meetings
- Held Broadband meeting and submitted to Langlade County Board NSight Project for Endorsement
- Langlade County Broadband Plan received approval by the Langlade County Board
- Continue to monitor current Grant Funded Broadband Projects

#### **Meetings/Trainings attended**

1. City of Antigo Economic Development Committee
2. WEDA Board
3. Ice Age Trail Alliance Lunch & Learn
4. North Central Wisconsin Tourism Partnership (ITBEC) Marketing Committee
5. Business Network of Langlade County
6. Breakfast Club



- Additional Go To Spot icon order is being developed. One 10 Graphics designed a new playground, Jeep, and birdwatching icons.
- Tourism booth at the Antigo Middle School Pride Night. Forty-three items were taken in the 2.5 hour event.
- Presented Local Marketing Channels at the Business Network of Langlade County monthly meeting. Provided information on how to use and submit event on the Antigo/Langlade County Community Calendar and Langlade County Tourism's business listing and Build Your Adventure feature.
- Took Travel Wisconsin's Trail Reporters Survey
- Took WATA Membership Survey
- Virtually attended the Ice Age Trail Alliance Lunch & Learn.
  - Wrote statement of support/importance of the Ice Age Trail
  - Submitted personalized postcard to support refunding Knowles – Nelson Stewardship Fund
- Updated North Central Wisconsin Tourism Partnership website (northcentralwisconsin.com) to remove counties that are not participating in 2025.
- The North Central Wisconsin Tourism Partnership (ITBEC) is working on a Marketing Strategic Plan.
- Submitted half page ad for March/April 2025 issue of On Wisconsin Outdoors that is a free publication at Kwik Trip.
- Submitted full page ad for the 2025 Langlade County Resource Guide

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[www.CountyOfTrails.org](http://www.CountyOfTrails.org)



# On the Go in the County of Trails



Welcome Center with 24-Hour Information Vestibule | 404 Superior St, Antigo, WI

Visit [www.countyoftrails.org](http://www.countyoftrails.org) to request FREE trail maps, view trail conditions, and places to stay.

## Have you registered yet?



### Antigo/Langlade County EMERGENCY ALERTS & INFORMATION SYSTEM

Register now at  
[www.alcinfo.com](http://www.alcinfo.com)

#### Receive Information Via:

- EMAIL
- TEXT
- LANDLINE
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#### Information Alerts:

- WEATHER
- COMMUNITY
  - Community Events
  - Trail Reports
  - Music & Arts
- AND MORE



LANGLADE COUNTY

# EDC

Economic Development Corporation

## Building A Stronger Community-Together!

- Business Development & Financing Opportunities
- Workforce Development
- Community Development
- Tourism Development



[www.langladecountyedc.org](http://www.langladecountyedc.org)

Angie Close, Executive Director

[aclose@co.langlade.wi.us](mailto:aclose@co.langlade.wi.us)

312 Forrest Ave • Antigo WI 54409

715-623-5123

