

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION  
EXECUTIVE COMMITTEE  
February 5, 2024**

**Members Present:** Sarah Koszarek, Warren Wagner, Tammy Walrath, Dillon Gretzinger

**Members Present by Conference:**

**Members Excused:** Thomas Bauknecht

**Others Present:** Angie Close, Keri Beck

Meeting was called to order by Vice President Sarah Koszarek at 4:00 pm.

**Public Comment:** none

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Walrath, second by Gretzinger, to approve the minutes from January 8, 2024. All Ayes. Motion Carried.

**Langlade County Economic Development Corporation:**

- A. Review and Approve Payments of Bill for January 2024:** Close reviewed the January 2024 LCEDC bills with the LCEDC Executive Committee. Closed noted that the expenses paid to Langlade County Economic Development Corporation was for beginning of the year expenses, Dream Up expenses, and destination marketing expenses.
- Motion by Wagner, second by Gretzinger to recommend to the LCEDC Board under the consent agenda to approve the January 2024 LCEDC invoices as presented. All Ayes. Motion Carried.**
- B. Review Budget vs Actual/Financial Position Reports:** Close presented the current 2024 budget vs actual to the LCEDC Executive Committee. The 2023 Emergency Fund deposit will be made in February. Information only.
- C. Review RLF/CWED Loan Report:** Close updated LCEDC Executive Committee with the January 2024 LCEDC Loan Fund report. Updated employee counts have been received but for 3 loan recipients.
- D. Discuss Business Emergency Loan:** Close informed the LCEDC Executive Committee that the LCEDC Loan Review Board will be meeting to discuss offering the emergency fund for businesses impacted by the unseasonable weather. There has been four business that are announced closing in February and one that has already closed.
- E. LCEDC 2024 Work Plan:** Close informed the LCEDC Executive Committee that 2024 focus will be doing more business retention visits. Close will be meeting with the City Administrator to discuss aligning LCEDC's pillars with the City's plans. LCEDC pillars will stay the same, but the initiatives may change.
- F. Update on LCEDC Tourism Activities:** Beck updated the LCEDC Executive Committee on the following:
- The 2024 Langlade County Recreation Maps were received on January 23. 5 Star Marketing took only 12 days to create and printed piece. The recreation map was at the Green Bay RV Show on January 25.
  - The Green Bay RV & Camping Show was held on January 25-28. Beck worked the North Central Wisconsin ITBEC booth all day on Sunday, January 28.
  - The 2024 Langlade County Visitor Guides were delivered on February 1<sup>st</sup>.
  - LCEDC received 33 inquiries in the last 3 days from the social media post on receiving the new 2024 information. There was 92+ items mailed out of which 29 Visitor Guides and 29 Recreation Maps were requested.
  - Beck attended the NTC Canva for Beginners class to gain time saving tips for graphic designs.
  - Due to the record-breaking temperatures and trails being in poor condition or closed, social media posts have been adjusted to market events and planning a summer vacation.
  - Beck virtually attended two Travel Wisconsin webinars.
  - Beck is working Monday's at the Welcome Center, while the museum has been overseeing the Welcome Center the rest of the week.
- G. Update on Other Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on the following:
- **Dream Up Langlade County Grant Update:** The Dream Up Grant is ending money needs to be spend by February 15. A roundtable event will be held on April 11 at 6-7:30 pm at NTC – Antigo Campus to hold a panel discussion with child care providers, share the data, and asks going forward to sustain funding for child care.
  - **Broadband:** The next Broadband Commission meeting will be held Tuesday, February 20 at 5 pm. Comment period is being held now for the BEAD funding volume 2. Close will be meeting with Cirrinity on extending existing fiber with BEAD funding.
  - **WEDC Entrepreneurial Hub Grant:** A planning meeting is coming up with SBDC and SCORE to start planning the Entrepreneurial Hub offerings. The ETP Orientation Day has been rescheduled from February 3 to Tuesday, February 20, due to only 3 people signed up for the Orientation Day. The first class will be February 27
  - **Non-State Grant Update:** LCEDC assisted the Antigo Recreation Foundation in applying for the Non-State Grant. They are using their nonprofit status to apply for the grant for a 24,900 square foot indoor recreational facility.

**Old Business:** No old business was discussed.

**New Business and set date for next meeting:** If there are enough agenda items, the next LCEDC Executive Committee meeting will be at 4:00 pm on March 4, 2024. If there are not enough agenda items, the next LCEDC Executive Committee meeting will be at 4:00 pm on April 1, 2024.

**Adjourn:** Motion by Gretzinger, second by Wagner to adjourn at 4:42 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

A handwritten signature in black ink that reads "Thomas Boukrecht". The signature is written in a cursive style with a large, sweeping initial 'T'.