## MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION **EXECUTIVE COMMITTEE** February 6, 2023

**Members Present:** Thomas Bauknecht, Warren Wagner, Tammy Walrath

Members Present by Conference:

Dillon Gretzinger, Sarah Koszarek Members Excused:

**Others Present:** Angie Close, Keri Beck

Meeting was called to order by President Thomas Bauknecht at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Walrath, to approve the minutes from January 9, 2023. All Ayes. Motion Carried.

## **Langlade County Economic Development Corporation:**

A. Review and Approve Payments of Bill for January 2023: Close reviewed the January 2023 LCEDC bills with the LCEDC Executive Committee.

Motion by Walrath, second by Bauknecht to recommend to the LCEDC Board under the consent agenda to approve the January 2023 LCEDC invoices as presented. All Ayes. Motion Carried.

B. Review Budget vs Actual/Financial Position Reports ending 1/31/2023: Close reviewed the budget vs actual and financial position reports ending January 31, 2023 with the LCEDC Executive Committee. Close highlighted contributions, grant admin income, and Hotel/Motel destination marketing funding. LCEDC will make the emergency fund transfer after Kerber Rose financial review in March. Discussion will be held at the next LCEDC

Executive Committee meeting on creating an LCEDC Funding Policy. Information only.

C. LCEDC Revolving Loan Fund Recipients and CWED Update: Close updated the LCEDC Executive Committee on RLF, ER-RLF, CDF, and CWED loans. Close will be following up on one past due loan. There is one potential

LCEDC RLF loan in the works. Update only.

D. State, Federal, and Local Business Grants Update: Close reported the LCEDC Executive Committee that Mainstreet Bounceback Grant could potentially be refunded as part of Governor Evers' budget. In the Governor's budget, there is also funding for technical assistance programs. Currently there is no other local, state, or federal business grant programs available, but for the Langlade County CDBG-CV Microbusiness Grant that is available through May 2023.

LCEDC annual Audit/Preparation of 990 Update: Close informed the LCEDC Executive Committee that the LCEDC Financial Review by Kerber Rose will be Thursday, March 2, 2023.

LCEDC Board Member Update: Close updated the LCEDC Executive Committee that the potential new board member had declined the position due to other time commitments but would like to be asked in the future. Other potential manufacture board members were suggested. Close will follow up.

G. LCEDC Annual Meeting Discussion: Close informed the LCEDC Executive Committee that May 15 will be the LCEDC Annual Meeting. The committee would like a Langlade County economic overview with information on housing, childcare, workforce, and broadband. Information on how the pandemic has affected businesses will

also be presented at the annual meeting.

H. Update on LCEDC Tourism Activities: Beck informed the LCEDC Executive Committee that the LCEDC received the 2023 Langlade County Visitor Guides on Monday, January 23, 2023. The new guides were brought to the Green Bay RV & Camping Show that ran January 26-29. Attendees took 977 Langlade County Visitor Guides, ATV/UTV Maps, Jack Lake Campground brochures, and Jack Lake Primitive Camping brochures. LCEDC staff continues to update Langlade County trail reports on the Langlade County Tourism website and on Travel Wisconsin weekly. Three photos were submitted to the Department of Transportation for a scenic byway website the department is creating for the Nicolet-Wolf River Scenic Byway. The customize Live + Work Where You Play Outside in Wisconsin booklet for Langlade County and Jack Lake Cross Country Ski article in the AAA Living Magazine was provided. Close informed the committee that the City of Antigo Hotel/Motel destination marketing check was received. The amount was 75% of the destination marketing room tax amount. The City of Antigo Hotel/Motel Commission will be meeting in February to clarify the commissions expectations going forward. LCEDC staff is working on the final report for the Destination Marketing Organization grant that is due February 15.

Update on Other Economic Development Corporation Activities: Close informed the LCEDC Executive Committee on the following:

• LCEDC has helped the City of Antigo write a solar project grant for the waste water treatment plant. Grant awards will be announced in the spring.

 The City of Antigo is reevaluating the EDA Saratoga Industrial grant, which may affect LCEDC grant administration income.

The City of Antigo's Safe Water Grant construction bid opening was held. LCEDC will be the labor standards officer for the above ground holding tank project.

• The PSC Broadband grants are due February 21. The Langlade County Broadband Commission has \$85,000 committed from towns that are part of the project (Peck, Summit, and Vilas) to lay fiber along County Road B, C, J, and H to the town hall of Summit. Close will be meeting with Langlade County on their commitment to the project. Close participated in the Bead Funding webinar to learn more about applying for the individual

county planning grants. Submission would be through Langlade County, but would be administered by the Langlade County Broadband Commission.

• LCEDC will be working with local entities to possible apply for a Dream Up Childcare Grant. LCEDC would coordinate a planning committee.

LCEDC assisted Antigo Lions Club submit a JEM Grant for the Antigo Off-Road Races.

• Close attended the WEDA Conference. Close was nominated for the Fredrick C. Pearce Award. Close learned about the Historic Building Tax Credit in which historic buildings can receive up to 40% tax credit on projects over \$50,000.

• The Entrepreneurial Training Program Orientation Day is on Tuesday, February 7 at 5:30 pm the class starts

February 28.

Review 2023 Executive and Board Meeting Dates: Close informed the LCEDC Executive Committee that there will not be a March LCEDC Executive Committee meeting. The next meeting will be April 3, 2023. The LCEDC Board meeting will be Monday, February 20, 2023. Langlade County has set their 2023 County Board meetings for the third Monday of the month at 5:30 pm, which is only an hour after LCEDC Board meetings on the same days. At the February LCEDC Board will discuss moving the time of the LCEDC Board meetings to accommodate the two shared Langlade County Supervisors and LCEDC Board members.

Old Business: No old business was discussed.

New Business & Meeting Date: The next LCEDC Executive Committee meeting will be at 4:00 pm on April 3, 2023.

Adjourn: Motion by Wagner, second by Walrath to adjourn at 5:13 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

Momes Bonkvicht