

# E-Logistics

Supercharge your business online with our five part series.

## Topics covered:

- Building and managing your online presence
- Which online platform is right for you
- Creating your customer avatar
- Client marketing
- Partner with Amazon or other fulfillment services
- Dropship opportunities
- National and global markets
- Outsourcing

## TUESDAYS & THURSDAYS

May 2-16, 2023

1-2:30 p.m.

Virtual Only

**Cost: ~~\$1000~~ Only \$150**

Through the collaboration with the Vilas County Economic Development Corporation, Nicolet College, and the SBA Navigator grant, the cost of the program has been reduced from \$1000 to only \$150.

Additional scholarship opportunities for Vilas County area businesses. More info: 715-337-0061 or [marisue@vilascountyedc.org](mailto:marisue@vilascountyedc.org).

The Wisconsin SBDC Network is a proud part of the Institute of Business and Entrepreneurship in the UW-System. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance by contacting us at 715-346-3838.

## Program Partners:



University of Wisconsin  
Stevens Point



VILAS COUNTY ECONOMIC  
DEVELOPMENT CORPORATION



NICOLET  
COLLEGE



This program is funded in part through a grant with the U.S. Small Business Administration.



**Ben Bauer**  
Exclamat!on



**Patrick Gatterman**  
Small Business  
Development Center

**TO REGISTER**



**OR**  
[bit.ly/ELOG-SP23](https://bit.ly/ELOG-SP23)