

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD

Monday, November 14, 2022

Members Present: Thomas Bauknecht, Warren Wagner, Sarah Koszarek, Bill Brandt, Joel Zalewski, Fred Westphal, Sally Mulhollon, Dillon Gretzinger

Members Present by Conferenced: Tammy Walrath, Lynn D'Amato

Members Excused: Michael Hunter

Others Present: Angie Close, Keri Beck

Meeting was called to order at 4:30 p.m. by President Thomas Bauknecht.

Public Comment: No public comment.

Minutes of Previous Economic Development Board Meeting: Motion by Brandt, second by Gretzinger to approve the minutes from October 17, 2022. All Ayes. Motion Carried.

Consent Agenda: Motion by Brandt, second by Westphal to approve the Consent Agenda. All Ayes. Motion Carried.

Economic Development Corporation:

- a) **Approve LCEDC Budget vs Actual and Financial Report:** Close reviewed the LCEDC budget vs actual report with LCEDC Board. Close noted that line item transfers were on the consent agenda.

Motion by Gretzinger, second by Zalewski to approve the LCEDC budget vs actual and financial report as presented. All Ayes. Motion Carried.

- b) **LCEDC Revolving Loan Fund Recipients and CWED Update:** Close updated the LCEDC Board that two revolving loans closed in October bring the total new 2022 revolving loan fund loans to five. Four revolving loans paid in full in 2022. CWED has closed on five Langlade County loans in 2022. Even though the LCEDC Revolving Loan Fund is currently smaller, there is still resources like CWED and WWBIC to assist Langlade County businesses with loans. LCEDC can apply for a USDA Microbusiness loan fund if needed.
- c) **LCEDC 2022 Economic Impact Presentation:** Close updated the LCEDC Board that the LCEDC Executive Committee reviewed the Inside LCEDC. Language changes were made to LCEDC's mission and vision statements and updated key strategic partners.

Motion by Wagner, second by Gretzinger to approve the adjustments to LCEDC's mission and vision statements along with key strategic partners in the Inside LCEDC document as presented. All Ayes. Motion Carried.

Close highlighted LCEDC's 2022 strategic pillars measurements with impact numbers.

- d) **Review and Approve LCEDC 2023 Budget:** Close presented the Final 2023 budget highlighting the decrease in revenue and expenses. Close also spoke regarding a change to the Health Insurance due to having a high deductible plan, the federal government has changed the minimum deductible to \$3,000 individual and \$6,000 for family starting in 2023. This will save the Corporation approximately \$2,900 in 2023 budget, however, the out of pocket costs will increase the employee's expense. A further review by the Executive Committee will be held in January but documents will be signed and submitted.

Motion by Brandt, second by Westphal to approve the 2023 LCEDC Budget as presented. All Ayes. Motion Carried.

- e) **LCEDC Tourism Update:** Beck updated the LCEDC Board that Go To Spots were disbursed to the Elcho Bike/Pedestrian Trail and the Summit Lake Go To Spot sign has been installed. The Langlade County Tourism website is being updated with an itinerary builder. LCEDC staff continues to update Travel Wisconsin seasonal reports of hiking, biking, and fall colors. LCEDC was designated by the City of Antigo Hotel/Motel Room Commission as the Destination Marketing Tourism entity. The City is still working on the details. Mulhollon mentioned that disability signs on the railroad grade will be installed and on websites.
- f) **Update on Other Economic Development Corporation Activities:** Close updated the LCEDC Board that LCEDC will be applying for two grants – Ally Grant and WEDC Entrepreneurship Partner Grant. LCEDC Office will be closed Thanksgiving and Friday after Thanksgiving. LCEDC office will be closed December 24 through January 2 as NTC will be closed. LCEDC staff will be observing the Christmas holidays on December 26 & 27 and New Year's Day on January 2. Staff will be working from home or taking vacation the other days.
- g) **Board Member Term Review and Nominations:** Close reviewed the LCEDC Board terms. Koszarek and Hunter's terms expire December 31, 2022. Koszarek will be renewing her term, but Hunter as fulfilled the Six year maximum term. Other nominations will be brought to the next full board meeting to be approved.

Old Business: No old business was discussed.

Future Agenda Items and set date for next meeting (action item): No future agenda items were brought forward. The next LCEDC Board meeting will on February 20, 2023.

Adjourn: Motion by Gretzinger, second by Koszarek to adjourn at 5:17 p.m. All Ayes. Motion Carried.

Respectfully submitted, Thomas Bauknecht, President

