

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
November 7, 2022**

Members Present: Thomas Bauknecht, Warren Wagner, Dillon Gretzinger

Members Present by Conference: Sarah Koszarek

Members Excused: Tammy Walrath

Others Present: Angie Close, Keri Beck

Meeting was called to order by President Thomas Bauknecht at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Gretzinger, second by Wagner, to approve the minutes from October 17, 2022. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. Review and Approve Payments of Bill for October 2022:** Close reviewed the October 2022 LCEDC bills with the LCEDC Executive Committee.

Motion by Bauknecht, second by Wagner to recommend to the LCEDC Board under the consent agenda to approve the October 2022 LCEDC invoices as presented. All Ayes. Motion Carried.

- B. Review and approve Budget vs Actual Report:** Close reviewed the current budget vs actual report with the LCEDC Executive Committee. Certain accounts are overbudgeted but others are underbudgeted.

Motion by Gretzinger, second by Wagner to recommend to the LCEDC Board under the consent agenda to approve line item transfers from the 511.02 EDC Website and 522.01b Local Tourism Print Adv accounts to underbudgeted accounts. All Ayes. Motion Carried.

- C. LCEDC Revolving Loan Fund Recipients and CWED Update:** Close updated the LCEDC Executive Committee on RLF, CDF, ER-RLF, and CWED loans. Two (2) RLF loans closed in October. Four (4) RLF loans have paid in full in 2022. Update only.

- D. LCEDC 2022 Economic Impact Presentation:** Close presented the draft version of the LCEDC 2022 Economic Impact Report to the LCEDC Executive Committee. Information only.

- E. Review and Approve Updated LCEDC Mission and Vision Statement:** Close reviewed the updated LCEDC Mission and Vision Statements with the LCEDC Executive Committee.

Motion by Wagner, second by Gretzinger to recommend to the LCEDC Board under the consent agenda to approve the updated LCEDC Mission and Vision Statements as presented. All Ayes. Motion Carried.

- F. Review and Approve LCEDC Employee Handbook and Benefit Policy:** Close reviewed the LCEDC Employee Handbook and Benefit Policy with the LCEDC Executive Committee. Language change was made from 2 months to 60 days under the insurance probationary periods so the language was congruent throughout.

Motion by Wagner, second by Gretzinger to recommend to the LCEDC Board under the consent agenda to approve LCEDC Employee Handbook and Benefit Policy as presented with the minor language change. All Ayes. Motion Carried.

- G. Review and Approve LCEDC 2023 Budget:** Close reviewed the LCEDC 2023 budget with the LCEDC Executive Committee. LCEDC received the 2023 health insurance renewal rate.

Motion by Gretzinger, second by Wagner to recommend to the LCEDC Board to approve LCEDC 2023 Budget as presented. All Ayes. Motion Carried.

- H. Update on LCEDC Tourism Activities:** Beck updated the LCEDC Executive Committee that Go To Spots were disbursed to the Elcho Bike/Pedestrian Trail and the lumber for the County Go To Spot signs have been purchased. The Summit Lake Go To Spot sign has been installed. LCEDC was designated by the City of Antigo Hotel/Motel Room Commission as the Destination Marketing Tourism entity. The City is still working on the details. There have been 2,047 visitors through the Welcome Center in 2022 taking 1,864 informational brochures. LCEDC is collaborating with the Antigo/Langlade County Chamber of Commerce on the 2023 Langlade County Visitor Guide. The Langlade County Recreation Map is finalized. LCEDC staff continues to update Travel Wisconsin seasonal reports of hiking, biking, and fall colors. Jack Lake Cross Country Skiing photos were submitted to the Langlade County Forestry Department for a January/February article on 3 Best Places to Cross-Country Ski in the AAA Travel Magazine. Beck presented at the Langlade County ATV Council. LCEDC staff has promoted JEM grant applications with two different entities. One for destination marketing and the other for marketing a new event.

- I. Update on Other Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on the status the County and City approval for funding LCEDC. LCEDC will be applying for two grants – Ally Grant and WEDC Entrepreneurship Partner Grant. NTC dedicated the new sawmill complex funded through the Workforce Innovation Grant this past week. ETP graduation night will be on November 17. Businesses plans will be presented to the LCEDC Executive Committee on a different night. LCEDC Board terms

were reviewed. Two LCEDC Board members terms expire at the end of this year. Nominations will be discussed at full board meeting.

Old Business: No old business was discussed.

New Business & Meeting Date: There will be no LCEDC Executive Committee meeting in December. The next LCEDC Executive Committee meeting will be at 4:00 pm on January 9, 2023.

Adjourn: Motion by Bauknecht, second by Gretzinger to adjourn at 5:02 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

A handwritten signature in black ink that reads "Thomas Bauknecht". The signature is written in a cursive style with a long, sweeping tail on the final letter.