

2022 NORTHWOODS ECONOMIC DEVELOPMENT SUMMIT



Please join the Economic Development Administration University Center at the Division of Extension, UW-Madison on **Wednesday, October 12 at Nicolet College in Rhinelander** for the 2022 Northwoods Economic Development Summit.

The summit will kick off with a town hall meeting featuring special guest Neel Kashkari, President of the Federal Reserve Bank of Minneapolis. Then UW Extension's Economic Development Administration University Center will share the latest local data on the Northwoods economy, focusing on workforce development, entrepreneurship, changes in late-pandemic consumer expectations, and the next wave in community economic development.

Register here:
tinyurl.com/Northwoods2022



AGENDA >>

8:00 a.m. - Registration and coffee

9:00 a.m. - Town Hall with Neel Kashkari, President of the Federal Reserve Bank of Minneapolis

10:00 a.m. - A New Normal? Moving from Pandemic to Endemic
• Steven Deller, Ph.D. & Kristin Runge, Ph.D.

10:45 a.m. - Workforce Trends: Retention, Recruitment, and Changes in Employee Expectations
• Matthew Kures, M.S.

11:45 a.m. - Networking Lunch in the Commons
• Box lunch provided

12:30 p.m. - The Fourth Wave of Economic Development
• Steven Deller, Ph.D.

1:30 p.m. - Entrepreneurship as a Path Forward in the Northwoods
• Tessa Conroy, Ph.D.

2:30 p.m. - Community Readiness: Resources and Tools Available to Communities
• Brandon Hofstedt, Ph.D.

3:30 p.m. - Adjourn. Commons available for visiting, discussion



Lac du Flambeau Tribe
LAC DU FLAMBEAU BAND OF LAKE SUPERIOR CHIPPEWA INDIANS



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»» ABOUT THE DIVISION OF EXTENSION, UNIVERSITY OF WISCONSIN-MADISON SPEAKERS

Tessa Conroy, PhD., is an Economic Development Specialist in the Community Development Institute and an Associate Professor in the Department of Agricultural and Applied Economics. She earned her PhD. in Economics from Colorado State University in 2014. Her research and outreach focus on community economic growth and development with particular emphasis on entrepreneurship. Much of her research is used to directly analyze the challenges and opportunities facing the Wisconsin economy.

Steven Deller, PhD., is an Extension Community Economic Development Specialist and a Professor in the Department of Agricultural and Applied Economics, where he teaches courses related to community economic analysis. His research focuses on modeling community and small regional economies to better understand the changing dynamics of the economy, assess the impact of those changes, and identify local economic strengths, weaknesses, opportunities, and threats.

Brandon Hofstedt, PhD., is the Program Manager for the Community Economic Development program at the Division of Extension. Prior to joining Extension, Brandon was an associate professor of sustainable community development at Northland College and was founding director of the Center for Rural Communities. He has extensive experience conducting research and using social scientific data to inform community level decisions. His research and expertise focus on understanding community economic development and community level change.

Matt Kures, M.S., is a Distinguished Community Development Specialist with the Division of Extension's Community Development Institute. Matt works in partnership with Extension's statewide network of resources to assist communities and organizations in the areas of regional economic analysis, labor force research, socio-economic impact analysis and industry sector competitiveness.

Kristin Runge, PhD., is a Community Economic Development Specialist and communication researcher who serves as the principal investigator for the Economic Development Administration University Center at UW Madison. Her research and outreach focus on public opinion surrounding issues at the intersection of the economy, natural resources, and the environment. Kristin is a lifelong Wisconsinite, and the parent of a Conserve School alumna, who splits her time between Madison and Land o Lakes, Wisconsin.

