

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
June 6, 2022**

Members Present: Thomas Bauknecht, Sarah Koszarek, Tammy Walrath

Members Present by Conference:

Members Excused: Dillon Gretzinger, Warren Wagner

Others Present: Angie Close, Keri Beck

Meeting was called to order by President Thomas Bauknecht at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Koszarek, second by Walrath, to approve the minutes from May 2, 2022. All Ayes. Motion Carried.

Closed Session: At 4:01 PM, motion by Bauknecht, second by Koszarek, to move into closed session pursuant to Wis. Stats. Section 19.85 (1) (e), to review business plans submitted from 2022 Spring Entrepreneurial Program and to award potential business startup grants. Roll call vote. 3 Ayes. Motion Carried.

Open Session: At 4:33 PM, motion by Walrath, second by Koszarek to return to open session. All Ayes. Motion Carried.

Information only. The 2022 Spring Entrepreneurial Startup grants will be awarded at the August 2022 LCEDC Executive meeting. No action taken.

Langlade County Economic Development Corporation:

- A. Review and Approve Payments of Bills:** Close reviewed the May 2022 LCEDC bills with the LCEDC Executive Committee. Close noted that the LCEDC reserve account transfer has been made.

Motion by Koszarek, second by Walrath to recommend to the LCEDC Board under the consent agenda to approve the May 2022 LCEDC invoices as presented. All Ayes. Motion Carried.

- B. Review Budget vs Actual Report:** Close reviewed the current budget vs actual report with the LCEDC Executive Committee. Information only.
- C. Discuss Electronic/Information System Policy:** Close reviewed with the LCEDC Electronic/Information System Policy with the LCEDC Executive Committee. The current policy has different monthly stipends for the Executive Director and the Assistant Director.

Motion by Koszarek, second by Walrath to recommend to the LCEDC Board under the consent agenda to approve LCEDC full time salaried employees a \$40 per month cell phone stipend starting July 1, 2022. All Ayes. Motion Carried.

- D. LCEDC Revolving Loan Fund Recipients and CWED Update:** Close updated the LCEDC Executive Committee on RLF, CDF, ER-RLF, and CWED loans. Update only.
- E. State, Federal, and Local Business Grants Update:** Close reviewed with the LCEDC Executive Committee that eight businesses received their CDBG-CV Microenterprise Grant disbursement. There are four additional applications that will be submitted in June. Langlade County businesses has received \$330,000 in Mainstreet Bounceback Grants to open businesses in vacant commercial properties. SEARCH Grant is now available for Antigo Downtown Business District for businesses to enhance the overall economic vitality and character of Downtown Antigo. The SEARCH grant program is designed to assist Antigo's downtown businesses that were significantly impacted by the pandemic and/or provide financial assistance to property owners/tenants looking to improve/restore/rehabilitate their commercial businesses to enhance the attractiveness and marketability of the downtown corridor.
- F. Update on LCEDC Tourism and Economic Development Marketing:** Close updated the LCEDC Executive Committee that Go To Spots have been received. Beck is working with the City and County on sign installation. Langlade County received free publicity in the June 2022 Rider Magazine as the "Featured Ride." A print ad was placed in the 2022 Wisconsin Motorcycle Road Traveler Guide with advertorial. A five-page story was featured in the June Silent Sports Magazine on Michelle Koss and the Splash N Dash event. Partnership ad with the Splash N Dash was placed with the article. LCEDC staff continued working with the Langlade County Fair for additional marketing of Charlie Berens. The first economic development blogs from Lisa Haefs on Johnson Coil have been posted on the EDC website.
- G. Review Tourism Marketing Proposal:** Close presented a marketing proposal to the LCEDC Executive Committee. Discussion only.
- H. Update on Any Other Economic Development Corporation Activities:** No additional items were discussed.

Old Business: No old business was discussed.

New Business & Meeting Date: The next LCEDC Executive Committee meeting will be at 4:00 pm on August 1, 2022.

Adjourn: Motion by Koszarek, second by Bauknecht to adjourn at 5:20 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

