

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION  
EXECUTIVE COMMITTEE  
June 7, 2021**

**Members Present:** Thomas Bauknecht, Ron Nye, Angel Zimmerman  
**Members Excused:** Dillon Gretzinger, Sarah Koszarek, Lynn D'Amato  
**Others Present:** Angie Close, Keri Beck

Meeting was called to order by Vice-President Thomas Bauknecht at 4:00 pm.

**Public Comment:** None

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Zimmerman, second by Nye, to approve the minutes from May 3, 2021. All Ayes. Motion Carried.

**Langlade County Economic Development Corporation:**

- A. Review and Approve Spring Entrepreneur Graduates Business Plans Grant Awards:** Close reviewed with the LCEDC Executive Committee reviewed the six Spring Entrepreneurial graduates' business plans and the ETP Business Start Up Grant amount available to be awarded.

**Motion by Zimmerman, second by Nye to recommend to the LCEDC Board to approve the Spring 2021 ETP Graduates Business Start-Up Grants of \$1,500 to Gear Trakr, Escape & Smash It, and King & King Woodcraft, LLC; and \$500.00 to Boost Life USA, LLC and Essential Workers, LLC. All Ayes. Motion Carried.**

The Fall 2021 ETP class will start on September 23 and run on Thursdays at 5:30 pm through November 18. There has already been interest in the fall offering even though enrollment has not opened yet.

- B. EDC Marketing Update with Kim Swisher Communications:** Close updated the LCEDC Executive Committee on the performance of the LCEDC Facebook page, LCEDC e-newsletter, EDC success stories, and tourism Google Ads that were contracted through Kim Swisher Communication for a 6-month period. The contract expires at the end of June 2021.

**Motion by Zimmerman, second by Bauknecht to recommend to the LCEDC Board to approve continuing the LCEDC e-newsletter and tourism Google Ads through December 31, 2021. All Ayes. Motion Carried.**

**Old Business:** No old business was discussed.

**New Business & Meeting Date:** Due to the July 4<sup>th</sup> holiday, the next LCEDC Executive Committee meeting will be at 4:00 pm on July 12, 2021.

**Adjourn:** Motion by Nye, second by Zimmerman to adjourn at 4:14 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

