

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
March 1, 2021**

Members Present: Dillon Gretzinger, Thomas Bauknecht, Ron Nye
Members Present by Conferenced: Sarah Koszarek
Excused Absent: Lynn D'Amato, Angel Zimmerman
Others Present: Angie Close, Keri Beck

Meeting was called to order by President Dillon Gretzinger at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Nye, second by Bauknecht, to approve the minutes from February 1, 2021. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

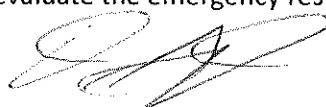
- A. Review and Approve January Payments of Bills:** Close reviewed the February 2021 LCEDC bills with the LCEDC Executive Committee. Description of the vendor expenses were provided.

Motion by Nye, second by Koszarek to recommend to the LCEDC Board under the consent agenda to approve the February 2021 LCEDC invoices as presented. All Ayes. Motion Carried.

- B. Review Budget vs. Actual & Financial Reports:** Close updated the LCEDC Executive Committee on the current LCEDC 2021 financial position and budget vs expense report. Information only.
- C. LCEDC Revolving Loan Fund Recipients Update:** Close updated the LCEDC Executive Committee on RLF, CDF, and ER-RLF loans. Information only.
- D. Discuss Bank Dividend Rates for LCEDC Emergency Fund:** Close updated the LCEDC Executive Committee on February's questions on the CoVantage Credit Union accounts. CoVantage Credit Union stated that Money Market Accounts are issued one per account. They recommended opening a new account and transferring the Savings Account to that fund.

Motion by Bauknecht, second by Koszarek to recommend to the LCEDC Board to approve transferring the LCEDC CoVantage Credit Union Emergency Fund membership share account to a new account as a money market account. 3 Ayes. Gretzinger Abstained. Motion Carried.

- E. Strategic Plan Review and Update:** Close and Beck updated the LCEDC Executive Committee on the progress made on the LCEDC goals.
- F. CDBG-CV Application Update:** Close updated the LCEDC Executive Committee that the Langlade County Board of Supervisors did approve applying for the CDBG- Corona Virus grant. The application has been submitted. If awarded, the business assistant grant can fund up to 25 businesses affected by the pandemic.
- G. Langlade County Tourism Update:** Beck updated the LCEDC Executive Committee on the following tourism items:
- Welcome Center outdoor sign and items for the vestibule has been ordered. The vestibule will be open once signage is installed. The interior ceiling, lighting, and heating is currently being installed. Anticipated grand opening at the end of May.
 - LCEDC currently updated the Jack Lake Campground website for Langlade County. Beck participated in discussion with the Langlade County Forestry Department on design online reservation system for Jack Lake Campground.
 - Discover Wisconsin came February 5-6 to film the White Lake Historical Society Museum & Depot, snowmobiling, Kettlebowl Downhill Skiing, and snowshoeing the Ice Age Trail for the winter video. LCEDC is waiting on final video approval for the release.
 - This summer Travel Wisconsin and the Office of Outdoor Recreation is launching a hiking and biking report. Beck will be the reporter for Travel Wisconsin. Beck has contacted clubs to request contact information for the respective trail reporter. More information forthcoming.
 - LCEDC is participating in the Travel Wisconsin Co-Op Arrivalist Program to receive Langlade County and three points of interest tourism data.
 - Everbridge mass notification system was utilized for notify subscribers that the Langlade County Snowmobile Trails opened on February 6, 2021.
- H. Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on the following items:
- The first LCEDC e-newsletter was sent out in February. The first success story filming of Antigo Floral was filmed. Close will be contacting future success story businesses. Each month Kim Swisher Communication will provide a monthly marketing report.
 - Close attended the North Central Regional Planning Commission meeting on the Regional Recovery Plan. North Central Regional Planning will be presenting the recovery plan at the LCEDC Annual Meeting in April. The Langlade County Emsi Economic Report will also be presented at the annual meeting.
 - A Loan Review Board meeting has not met to reevaluate the emergency response loan as a micro loan program. A meeting will be scheduled in March.


04/05/2021

- Joel Zalewski accepted the LCEDC Board of Directors position. LCEDC Board approval will be at the April's LCEDC Board meeting.
- Received Thank You cards were shared.

Old Business: Discussion was held on the future of LCEDC staffing.

New Business & Meeting Date: The next LCEDC Executive Committee meeting will be at 4:00 pm on Monday, April 5, 2021.

Adjourn: Motion by Bauknecht, second by Nye to adjourn at 4:53 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary