

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION  
EXECUTIVE COMMITTEE  
November 2, 2020**

**Members Present:** Dillon Gretzinger  
**Members Present by Conferenced:** Ron Nye, Sarah Koszarek  
**Excused Absent:** Lynn D'Amato, Thomas Bauknecht, Angel Zimmerman  
**Others Present:** Angie Close, Keri Beck

Meeting was called to order by President Dillon Gretzinger at 4:00 pm.

**Public Comment:** None

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Nye, second by Koszarek, to approve the minutes from October 12, 2020. All Ayes. Motion Carried.

**Langlade County Economic Development Corporation:**

- A. Budget vs. Actual Report:** Close updated the LCEDC Executive Committee on the current LCEDC 2020 budget vs expense report. Information Only.
- B. LCEDC Staff Evaluations:** Close presented Beck's, the LCEDC Assistant Director, evaluation to the LCEDC Executive Committee. Gretzinger will present the Executive Director's evaluation at the November 2020 LCEDC Board meeting.
- Motion by Koszarek, second by Nye to recommend to the LCEDC Board to approve Beck's evaluation. All Ayes. Motion Carried.**
- C. LCEDC 2021 Budget Review:** Close reviewed with the LCEDC Executive Committee the projected 2021 fund balance and the 2021 draft LCEDC Budget packet with updated health and dental amounts.
- Action 1: Motion by Koszarek, second by Nye, to the recommend to the LCEDC Board to approve the 2021 Annual Budget as presented. All Ayes. Motion Carried.**
- Action 2: Motion by Koszarek, second by Nye, to recommend to the LCEDC Board to approve the 2021 Security Health Care Plan, the Delta Dental Plan, and EPIC Life Insurance Plan as presented. All Ayes. Motion Carried.**
- D. LCEDC Revolving Loan Fund Recipients Update:** Close updated the LCEDC Executive Committee that there is a Loan Review Board meeting. LCEDC has had other inquires but no completed application submitted.
- E. Langlade County Tourism Update:** Beck updated the LCEDC Executive Committee on the following tourism items:
- LCEDC inquires have gone up by 26 in September 2020 from September of 2019. This increase can be attributed to the SEM and people looking for outdoor recreation due to COVID.
  - LCEDC and the Antigo/Langlade County Chamber of Commerce is wrapping up 2021 Langlade County Visitor Guide ad sales. Visitor Guide content is being reviewed.
  - LCEDC staff continues to work on the interior and exterior design of the Welcome Center. The Welcome Center 24-Hour vestibule will be opening in January 2021, but due to COVID and delays, the Welcome Center is projected to be open in April 2021 with the grand opening in May 2021.
  - The search engine marketing (SEM) campaign through the Travel Wisconsin Co-Op Program is running through the end of the year.
  - LCEDC had a print ad in the November issue of Silent Sports Magazine promoting cross country skiing.
  - Discussed Everbridge capabilities with Langlade County's HeART Coalition coordinator to assist with sending out senior newsletters.
- F. Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on the following activities:
- LCEDC office will not be open during the week of Thanksgiving and Christmas break. LCEDC phones will be forwarded as LCEDC staff will be working from home.
  - The next LCEDC Board will be November 16. If no action items are needed in December, there will be no December LCEDC Board meeting.
  - Close is working with Langlade County on a CDBG application for non-profit organizations to benefit low-to-moderate income people. There have been 3 projects that have come forward to submit a letter of intent.
  - Updated information was presented on Cirrinity's efforts on expanding broadband in Langlade County.

**Old Business:** No old business was discussed.

**New Business & Meeting Date:** The next executive meeting will be at 4:00 pm on Monday, December 7, 2020.

**Adjourn:** Motion by Koszarek, second by Nye to adjourn at 4:34 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

 12/7/2020