

Business Education Series

Getting Results for Small Business
Register online at <http://bit.ly/WISBDC-Event>

Live Webinar

Zoom link will be emailed to registrants 48 hours prior to the presentation.

The Wisconsin SBDC Network is a proud part of the Institute of Business and Entrepreneurship in the UW-System. Funded in part through a cooperative agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

FOR MORE INFO
Please contact the SBDC at
715-346-3838 or
uwspce-bus@uwsp.edu.
uwsp.edu/sbdc

The Small Business Development Center at UW-Stevens Point presents their 2020 Business Education Series with area business chambers. Free and open to the public.



How to Understand Your Market and Advertise to Them on a Budget

Utilize market analysis tools to narrow down on your target market and create customer avatars. Learn how to use the avatars and target market information to use your advertising dollars effectively.

August 4 | 7:30 - 9 a.m.
August 13 | 8 - 9:30 a.m.
August 19 | 8 - 9:30 a.m.
August 25 | 8 - 9:30 a.m.
September 8 | 8 - 9:30 a.m.
September 15 | 3 - 4:30 p.m.
September 17 | 8 - 9:30 a.m.
September 24 | 8 - 9:30 a.m.



University of Wisconsin
Stevens Point



SBDC
Wisconsin Small Business
Development Center