

First Steps to Starting a Business

Thinking of starting a business but don't know where to begin?

Join us for our upcoming 3-part virtual class, *First Steps to Starting a Business*. Taught by experienced business owners, the class covers the following topics:

- Coming up with your business idea
- Prescreening your idea
- Market research
- Business feasibility
- Business model canvas
- Business plan creation
- Financing

Participants will receive a variety of materials to help start their business in addition to being introduced to several resources that can help them along the way.

AUGUST LIVE STREAM VIRTUAL WORKSHOP

SESSION 1

Wednesday, August 5, 2020
7 - 8 p.m.

SESSION 2

Wednesday, August 12, 2020
7 - 8 p.m.

SESSION 3

Wednesday, August 19, 2020
7 - 8 p.m.

REGISTER ONLINE

<https://wisconsinsbdc.org/centers/stevenspoint/classes/>

No Cost to Attend

The class is offered at no cost, but advanced registration is required. Please note that we need a minimum of four people to sign up to run the class and the class may be canceled if the minimum registration is not met.

For More Information Call 715-346-3861 or visit uwsp.edu/sbdc.

The Wisconsin SBDC Network is a proud part of the Institute of Business and Entrepreneurship in the UW-System. The Small Business Development Center (SBDC) is funded in part through a cooperative agreement with the U.S. Small Business Administration. For more info, visit wisconsinsbdc.org. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact the SBDC at UW-Stevens Point at 715-346-3838.



University of Wisconsin
Stevens Point

