

Wisconsin Ready



Teaming up to bring Wisconsin back

BE READY

Roll up our sleeves

Our businesses need to prepare to welcome their customers, prepare their workspaces and open their doors when the time comes.

BE READY

Invest in our future

We will continue to access and advocate for resources to fuel our engine and WEDC. All Wisconsin businesses will need resources to prepare for the new normal.

BE READY

Sharing our commitment

All Wisconsin businesses, workers and customers share the desire to re-open our economy – we all have a part in making that happen. Everyone must commit to working together on proper social distancing efforts.

	BE READY TO	CURRENT WORK	WHAT'S NEXT
Pillar 1:	Roll up our sleeves	<ul style="list-style-type: none"> Economic impact assessment Input from company leaders Perspectives from ethnically diverse chambers Statewide small business survey 	<ul style="list-style-type: none"> Real-time data to understand pandemic impact by sector Industry guidelines for coming back online Multi-sector taskforce to advise on dialing economy back up
Pillar 2:	Invest in our future	<ul style="list-style-type: none"> Assisting companies seeking federal resources Advocating for micro-businesses and under-served business communities 	<ul style="list-style-type: none"> RESTART 72: Small business program to support re-opening Wisconsin businesses Continue to access federal funds for businesses
Pillar 3:	Sharing our commitment	<ul style="list-style-type: none"> Educate business owners of federal, state and other emergency funding Developing new communication channels to reach Wisconsin business owners 	<ul style="list-style-type: none"> Foster a unified response to Wisconsin's economic resurgence among business, communities and citizens

