

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD

Monday, February 17, 2020

Members Present: Andy Merry, Thomas Bauknecht, Sarah Koszarek, Ron Nye, Dillon Gretzinger, Bill Livingston, Angel Zimmerman

Members Excused: Michael Hunter, Bill Brandt, Fred Westphal, Lynn D'Amato

Others Present: Angie Close, Keri Beck

Meeting was called to order at 4:30 p.m. by President Andy Merry.

Public Comment: None

Approve Appointment of Michael Hunter to Langlade County Economic Development Board of Directors for Second Term: Motion by Bauknecht, second by Nye to approve Michael Hunter to the Langlade County Economic Development Board of Directors for a second 3-year term ending December 31, 2022. All Ayes. Motion Carried.

Minutes of Previous Economic Development Board Meeting: Motion by Nye, second by Zimmerman to approve the minutes from January 20, 2020. All Ayes. Motion Carried.

Consent Agenda: Motion by Bauknecht, second by Livingston to approve the Consent Agenda. All Ayes. Motion Carried.

LCEDC Executive Committee Update:

- A. Executive Director Evaluation Report: Merry reviewed the LCEDC Executive Committee evaluated of the LCEDC Director with the LCEDC Board. The information will be placed on file.
- B. Discuss LCEDC Funding Committee: Close reviewed the discussion the LCEDC Executive Committee had on creating a LCEDC Funding Committee. Zimmerman volunteered to help create the committee. The LCEDC Board was asked to contact Close if they would like to serve on the LCEDC Funding Committee. Close will be attending a workshop on "How to Improve Your Non-Profit Fundraising Efforts" on May 26 in Minocqua.
- C. Discuss LCEDC Annual Meeting: Close informed the LCEDC Board that the LCEDC Annual Meeting will be held from 11:00 am to 1:00 pm on May 18, 2020. There will be a separate board meeting in May. The keynote speaker is being planned with a focus on rural prosperity and how it pertains to Langlade County.

Economic Development Corporation:

- a. **Approve Tourism Agreement Between City of Antigo Hotel Room Commission & LCEDC:** Close informed the LCEDC Board that the City of Antigo, City of Antigo Hotel/Motel Room Tax Commission, and the Antigo/Langlade County Chamber of Commerce & Visitor Center has reached an agreement on the collection, use, and allocation of City of Antigo room tax dollars. Close reviewed how LCEDC falls under this agreement, how the agreement affects LCEDC tourism strategy, and how all four entities would need to approve the agreement to take effect.

Motion by Nye, second by Livingston to approve LCEDC signing the City of Antigo Room Tax Agreement contingent upon all entities signing the agreement. All Ayes. Motion Carried.

- b. **Approve LCEDC Budget vs Actual Report:** Close reviewed the LCEDC 2020 budget vs actual report. Close explained to the LCEDC Board that additional sub-categories were created to track local and destination advertising expenses. The emergency fund transfer will be made after the financial review is completed.

Motion by Bauknecht, second by Gretzinger to approve the 2020 LCEDC budget vs actual reports as presented. All Ayes. Motion Carried.

The LCEDC financial review will be done by Kerber Rose on March 4, 2020.

- c. **Loan Recipients Update:** Close updated the LCEDC Board on loan funds and recipients. Close updated the LCEDC Board on the foreclosure proceedings of a loan recipient.
- d. **Discuss Langlade County 2019 Workforce Profile:** Close presented the Wisconsin Economy's 2019 Langlade County Workforce Profile. Information only. Close informed the LCEDC Board that the Unified School District of Antigo's in service day for teachers was spent learning about local health care fields.
- e. **Update LCEDC Upcoming Events and Activities:** Close updated the LCEDC Board on the following activities:
 - The 2020 Spring Entrepreneur Orientation Day held February 13 on had 9 people attend. There are 6 people registered for the Spring Entrepreneurial Training Program (ETP) that will start on February 20 for 9 weeks.
 - The first of four Business Education Series offerings will be held on March 12 from 8:00-9:30 am on Managing Your Online Presents.
 - LCEDC assisted both florist in Antigo.

Old Business: No old business was discussed.

Future Agenda Items and set date for next meeting: No future agenda items were mentioned. The next LCEDC Board meeting date will be at 4:30 pm on Monday, March 16, 2020.

Adjourn: Motion by Bauknecht, second by Gretzinger to adjourn at 5:32 p.m. All Ayes. Motion Carried.

Respectfully submitted, Andy Merry, President

