

MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE

September 9, 2019

**Members Present:** Andy Merry, Thomas Bauknecht, Warren Wagner, Ron Nye, Lynn D'Amato (arrived at 1:05 pm)

**Excused Absent:**

**Others Present:** Angie Close, Keri Beck

Meeting was called to order by President Andy Merry at 10:01 am.

**Public Comment:** None

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Nye, second by Bauknecht, to amend and approve the August 5, 2019 minutes to add language to Welcome Center Update agenda item to include that LCEDC will receive Discovery Guide revenue after sales threshold are met to be used for Langlade County tourism development. All Ayes. Motion Carried.

**LCEDC Executive Board Retreat:**

Discussion was held with no action taken on the following items:

- A. LCEDC- Review of history to date
- B. Who is our Customer(s)?
- C. Voice of the Customers(s)
- D. Organizational Profile
- E. Lunch
- F. LCEDC 3-5 Year Picture
- G. Organizational design
  - a. Business Structure
  - b. Staffing
  - c. Funding

**Langlade County Economic Development Corporation:**

- A. **Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close updated the LCEDC Executive Committee on the potential auction on collateral items. Close informed the LCEDC Executive Committee that on August 20 the Langlade County Revolving Loan Fund was bought out by the City of Antigo and the loan funds were turned over to the Department of Administration to be used on the City of Antigo Downtown 5<sup>th</sup> Avenue Project. The existing revolving loans will be reassigned to LCEDC and will re-establishing a de-federalized Langlade County Revolving Loan Fund. The Loan Review Board will meet to update the Revolving Loan Fund Manual.
- B. **Review Current Executive Meeting Schedule with Possible Changes:** After discussion, the LCEDC Executive Committee will be changing the LCEDC Executive Committee meeting start time from 4:30 pm to 4:00 pm. Close informed the LCEDC Executive Committee that due to a lack of action agenda items, there will not be a LCEDC Board Meeting in September.
- C. **Update on Economic Development Corporation Activities:** LCEDC staff informed the LCEDC Executive Committee on the following activities:
  - The City of Antigo Room Commission funds are currently frozen do to the pending lawsuit. LCEDC is going forward with the Langlade County Discovery Guide. Beck in partnership with 5 Star Marketing will start selling Discovery Guide advertisements.
  - There are 6 people signed up for the Entrepreneurial Training Program Orientation Day on September 12.
  - The 9-week Entrepreneurial Training Program will start September 19.
  - LCEDC staff will be attending a mandatory CDBG Training for the CLOSE/Downtown 5<sup>th</sup> Avenue Project.
  - Close has accepted the position on the Aspirus Board of Directors.
  - Close will be attending the WEDA Fall Conference on October 2-4.
  - Wagner and Michael Hunter's LCEDC Board terms will be expiring as of December 31, 2019. Contact Close with potential candidates to fill these positions.
  - The mountain bike ad in the August Silent Sport Magazine issue was shared.

**Old Business:** No old business was discussed.

**New Business & Meeting Date:** The next meeting will be at 4:00 pm on Monday, October 7, 2019.

**Adjourn:** Motion by Nye, second by Bauknecht to adjourn at 1:57 pm. All Ayes. Motion Carried.

Respectfully submitted, Keri Beck, Recording Secretary

