

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD

Monday, August 19, 2019

Members Present: Thomas Bauknecht, Warren Wagner, Bill Livingston, Ron Nye, Dillon Gretzinger, Angel Zimmerman, Lynn D'Amato,

Members Excused: Andy Merry, Fred Westphal, Michael Hunter, Bill Brandt

Others Present: Angie Close, Keri Beck

Meeting was called to order at 4:30 p.m. by Vice-President Thomas Bauknecht.

Public Comment: None

Minutes of Previous Economic Development Board Meeting: Motion by Wagner, second by Livingston to approve the minutes from June 17, 2019. All Ayes. Motion Carried.

Consent Agenda: Motion by Livingston, second by Wagner to approve the Consent Agenda. All Ayes. Motion Carried.

Economic Development Corporation:

a. **Approve LCEDC Budget vs Actual Report:** Close reviewed the LCEDC 2019 Expense vs Budget report.

Motion by Zimmerman, second by Gretzinger to approve the 2019 LCEDC Expense vs Budget report as presented. All Ayes. Motion Carried.

b. **Update on Current Loan Recipients and RLF Close:** Close updated the LCEDC Board on loan funds and recipients. Close updated the LCEDC Board on the potential auction on collateral items. Close updated to the LCEDC Board that the CDBG Close Out documentation was sent to the Department of Administration (DOA). The City of Antigo has bought out the accounts receivable. Currently waiting on a Langlade County resolution before funds are turned over to the DOA. When the Langlade County resolution is agreed upon, a new report will need to be sent to DOA along with RLF buyout amount. Once the funds are turned over to DOA, LCEDC will go through the process of reassigning the loans to LCEDC. A Loan Review Board meeting will be held to adjust the RLF manual. The CDBG-RLF-CLOSE funds will be held by DOA for reimbursement on the 5th Avenue reconstruction project.

c. **Discuss 2020 Tourism Development Plan:** Close updated the LCEDC Board on the progress of the designated tourism entity, tourism council, and welcome center. Plans have been slowed due to legal deposition regarding the re-designation of the lead tourism entity. Close has met with the architect on space needs at the Langlade County Historical Society building. Close presented a plan to partner with 5 Star Marketing to develop a 2020 Langlade County Discovery Guide. Beck will be working with 5 Star Marketing on selling advertisements in the Langlade County Discovery Guide.

d. **Approve Funding Agreement with Langlade County:** Close presented the updated three year LCEDC service funding agreement (1/1/2020 to 12/31/2022) with Langlade County to the LCEDC Board. Close had already presented the funding agreement to the Langlade County Executive Committee on August 7. The funding agreement then moves on to the Langlade County Finance Committee on September 6. If approved by the Finance Committee, the funding agreement would then go to the Langlade County Board for final approval in September.

Motion by Bauknecht, second by Livingston to approve the three-year economic development service agreement with Langlade County as presented. All Ayes. Motion Carried.

e. **Update on Corporation 2020-2025 Strategic Plan:** Close informed the LCEDC Board that LCEDC Executive Committee will holding a board retreat on September 9 from 10 am to 3 pm. The board retreat will be an organization strategic planning session facilitated by Pharos Management to review mission and vision, bylaws, and setting future objectives and goals for LCEDC. Contact Close if any LCEDC Board member would like to be part of the board retreat. The LCEDC Executive Committee meeting will follow the board retreat at approximately 3 pm on September 9.

f. **Update LCEDC Upcoming Events and Activities:** Close updated the LCEDC Board on the following activities:

- Northcentral Regional Planning was awarded the Disaster Recovery Micro Loan administration contract. The Disaster Recovery Micro Loans are 0% interest business loans for up to 6 months. These loans are available for businesses that were affected by the July 19 storm.
- CoVantage Credit Union, City of Antigo, and Langlade County has contributed towards the City of Antigo Downtown Entrepreneurial Grant. Close will be in the check presentation photo. Two new grants were approved in August for this grant.
- Close has met with prospective opportunity zone developers that are looking for mixed use property.
- Close and Zimmerman interviewed for prospective Aspirus Board of Directors openings. Announcement of selection will be made in August.
- The 2019 Fall Entrepreneurial Training Program will be starting September 16 with Orientation Day on September 12. In the morning of September 16, there will be a Business Education Series class on Financial Analysis with QuickBooks. In addition, there will be Basic Bookkeeping and How to Read Business Financials class offerings in the fall. Close was on the Breakfast Club promoting the upcoming ETP and business education classes.
- Beck, Zimmerman, and Sarah Repp presented Langlade County offerings to the new teachers in the Unified School District of Antigo.

- Zimmerman reported that MC Country Fest was a success and has grown again in 2019.

Old Business: No old business was discussed.

Future Agenda Items and set date for next meeting: Pathways For Hope request for extension to submit reimbursements for the Entrepreneurial Start Up Grant will be on the next LCEDC Board agenda. The next LCEDC Board meeting date will be one week later than normally scheduled. It will be held at 4:30 pm on Monday, September 23, 2019.

Adjourn: Motion by Livingston, second by Wagner to adjourn at 5:30 p.m. All Ayes. Motion Carried.

Respectfully submitted,

Thomas Bauknecht, Vice-President

A handwritten signature in black ink, appearing to read "Thomas Bauknecht", with a horizontal line extending from the end of the signature.