**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending June 2019**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$870,222**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$85,299**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 1,225 Visits; with 87.4% new visitors for month of June.

Top referral sites: co.langlade.wi.us Top keywords searched: Langlade County Economic Development Corporation

**--** Facebook: 282 “Likes” The top post was about the Antigo Daily Journal being acquired by Adam Publishing Group.  This post reached 167 people with 43 post clicks, and 8 reactions, comments, and shares

**Economic Development Information:**

Next Steps of Implementation of Efforts from the Strategic Summit Report are underway.

* Labor Pool Improvement Project (Youth Retention/Attraction, Job Center, Young Professional Teams)
* Image Enhancement Project (Downtown Antigo)

**Business Development/Retention and Expansion Activities**

* Three (3) New Business Inquiries
* Four (4) Existing Business visit
* One (1) Previous Business Inquiry
* One Façade and Entrepreneur Grant Approved
* Followed up on past business inquiries

**Workforce Development**

* Merit Gear Closure; Implemented a “Community Response Team” To help with Workforce Development and next steps for the dislocated workers.
* Continue to review Data regarding Workforce comparisons throughout the county, region, and state to focus on gaps and how to increase labor pool.
* Job Center is offering times at the Antigo Public Library on Tuesdays with appointments and open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.
* Working with Regional Inspire Grow North to implement program for Career Pathways.

**Entrepreneurship**

* Six students graduated from the Entrepreneurial Training Program which created 4 business plans. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point. Reimbursements and start up grants are funded through the Suick Family Foundation and AT&T Foundation. The ETP program was promoted using all local media!

**Broadband**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County. Introduced Cirrinity’s CEO at Towns Association Meeting.

**Education**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.

**Meetings/Trainings attended**

1. Grow North Regional Economic Development
2. Grow North Workforce Development Board
3. City of Antigo Economic Development Committee
4. Department of Workforce Development Board
5. City of Antigo Room Commission Meeting
6. Workforce Response Team
7. Wood Collaborative Meeting
8. Langlade County Towns Association
9. Red Robin Transit Transportation Meeting
10. CDBG Construction Meeting
11. Langlade County Executive Committee
12. LCEDC Focus Efforts Planning Meetings
13. City/County Leadership
14. CoVantage Open House
15. Northern Community Steering Committee on Workforce Development

**Tourism Development**

**--** Tourism Website: 3,743 visits, with 82.8% new visitors forMonths of June:

Top referral site: co.langlade.wi.us Top keywords searched: Langlade County Fair 2019

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 11 visits to Langlade County Page in the month of June.

**--** App Downloads: 14 downloads in June 2019

**--** Recreation Information Requests: 75 Recreation Requests in June 2019**;**

Top Request: Other Inquires

**--** Distributed:2,245 of the 2019 Recreation Maps from the Economic Development Corporation Office since December 13, 2018.

**--** Facebook: 11,000 “Likes.” The top post was about WXPR’s story on the two fires in 1920s that reshaped Elcho. This post reached 1,677 people with 155 post clicks, and 99 reactions, comments, and shares.

**--** Everbridge: There have been 731 people that have registered since June 1, 2016.

**--** alcinfo.com: 192 visits in the month of June:

langladecounty.org: 2 referrals langladecountyedc.org: 0 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Continued attending meetings on creating a Welcome Center and Tourism Council/Bureau.
* Vendor participant in the Healthy Ways Walk. Handed out 82 community information items.
* Search Engine Marking campaign started in May and will run through October. Had 20,357 impressions with 1,240 people click through to our website in June.
* Attended Nicolet-Wolf River Scenic Byway meeting.
* Attended Highway 64 Department of Transportation informational meeting on repaving and bridge work.
* Ran Facebook Campaign on vacationing in Langlade County. The campaign reached 34,552 people with 4,595 post engagements.