

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
April 1, 2019**

Members Present: Andy Merry, Thomas Bauknecht, Warren Wagner, Ron Nye, Lynn D'Amato

Excused Absent:

Others Present: Angie Close, Keri Beck

Meeting was called to order by President Andy Merry at 4:30 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Nye, second by Bauknecht, to approve the minutes from March 4, 2019. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. LCEDC 2019 Budget vs Expense Report:** Close updated the LCEDC Executive Committee on the LCEDC 2019 budget vs expense report. Close will be in discussion with Langlade County as LCEDC Funding Agreement expires December 31, 2019. More information will be forthcoming.
- B. Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close informed the committee that two loans were paid off since the last Executive Committee meeting. Another two should be paid off in April.
- C. RLF Loan Close Out Update:** Close reported to the LCEDC Executive Committee that the City of Antigo has held a scope of service informational session. MSA Professional Services has been selected to develop and submit the competitive CDBG application for the 5th Avenue Project. There will be public meetings for input on the design of the streetscape before construction starts. The CDBG Close Out documentation and payout will be submitted upon approval of the CDBG competitive grant.
- D. LCEDC Annual Meeting Discussion:** The LCEDC Annual Meeting will be on Monday, May 20. The meeting will start at 11:00 am with Close's LCEDC update, followed by Pharos Management's Strategic Plan update, Kerber Rose LCEDC financial review, and entrepreneurs update with AT&T check presentation. Close reported to the LCEDC Executive Committee that Representative Tiffany and Felzkowski will be present. Lunch will follow. The LCEDC board meeting and election of officers will follow after lunch.
- E. 2019 LCEDC Strategic Plan Update:** Close updated the LCEDC Executive Committee that project teams for identified strategic efforts have met and established objective and goals and will continue to meet. A complete update will be presented at Annual Meeting.
- F. Welcome Center Update:** Close updated the LCEDC Executive Committee that on March's Antigo Hotel Motel Commission meeting. The Hotel Motel Commission will be meeting twice in April to come up with a plan to create a Welcome Center. Close has met with the Antigo/Langlade County Chamber and Visitor Center and the City of Antigo to layout responsibilities of each entity and to come up with proposals to present to the Hotel Motel Commission. Close presented to the LCEDC Executive Committee LCEDC's proposal.
- G. Update on Economic Development Corporation Activities:** LCEDC staff informed the LCEDC Executive Committee on the following activities:
 - Entrepreneurial Program:
 - Close updated the LCEDC Executive Committee on outstanding Entrepreneurial Start-Up Grants that have not submitted receipts for payment.
 - The Spring Entrepreneurial Training Program Orientation Night will be held on April 4.
 - The Spring Entrepreneurial Training Program will be starting April 11 if six people register.
 - The next Business Series Solution workshop will be held on April 18 at 8-9:30 am on Talent Attraction and Retention Tools for Businesses presented by SBDC.
 - QuickBooks and financial analysis classes will be held in the fall.
 - The renter in the incubator office has informed LCEDC they will be terminating their agreement as of April 30, 2019.
 - Close reported that three more buildings have sold in the Antigo's downtown with interest in the Façade Grant and Downtown Entrepreneurial Grant.
 - Close will be attending the Forestry conference in Florence.
 - Close/Beck will be working with a group to resurrect the Wolf River Territory
 - Close will be working with Village of White Lake regarding financial opportunities for the Wolf River Fire Department
 - Tourism Update:
 - LCEDC staff is working with DMI Studios on the tourism website and app redesign.
 - Close attended the Milwaukee Journal Sentinel Outdoor Show. Distributing 337 Langlade County items.
 - Multiple Everbridge notifications were sent out to users that registered for "Recreation" keywords and Park and Trail Information on snowmobile closings. All of Langlade County snowmobile trails closed on March 24.
 - Langlade County community information was available at the Amron Health Fair and the Antigo High School Teen Health Fair. Participants took 225 items between the two shows.
 - Jack Lake Campground website domain was renewed.
 - LCEDC staff has been involved with Nicolet Wolf River Scenic Byway marketing meetings.

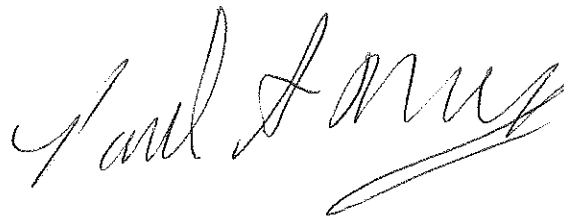
- LCEDC staff is working with Madden Media on a Search Engine Marketing campaign to run May through October.
- "Recreation Counties Attracting New Residents and Higher Incomes" study was discussed and distributed.

Old Business: No old business was discussed.

New Business & Meeting Date: The next meeting will be at 4:30 pm on Monday, May 6, 2019.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:35 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

A handwritten signature in cursive script, reading "Paul J. Arnes". The signature is written in black ink and is positioned in the lower right quadrant of the page.