

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
March 4, 2019**

Members Present: Andy Merry, Thomas Bauknecht, Warren Wagner, Ron Nye
Excused Absent: Lynn D'Amato
Others Present: Angie Close, Keri Beck, Jim Rosenberg

Meeting was called to order by President Andy Merry at 4:30 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Bauknecht, to approve the minutes from February 11, 2019. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. LCEDC 2019 Budget vs Expense Report:** Close updated the LCEDC Executive Committee on the LCEDC 2019 budget vs expense report. KerberRose came on February 27 for the annual financial review. KerberRose will send AR (accounts receivable) adjustment by April and will give a final report at the annual meeting in May. The review did find that LCEDC staff's paid time off was incorrectly calculated because of a rounding error. Adjustments will be made when report is received.
- B. Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close informed the committee on how certain loans will affect the RLF-Close accounts receivable and bank account amounts.
- C. RLF Loan Close Out Update:** Close reported to the LCEDC Executive Committee that the LCEDC staff attended the CDBG Application training. LCEDC staff learned that new low to moderate income (LMI) levels have come out in February and only the competitive CDBG application is needed if the City of Antigo is awarded the CDBG competitive grant. CDBG competitive application is due May 23, 2019 with grant awards announced in July. The RLF Close out would be submitted once the City of Antigo knows if they received a competitive CDBG grant.
- D. 2019 LCEDC Strategic Plan Update:** Close updated the LCEDC Executive Committee that project teams for Labor Pool Retention/Attraction and Job Center/Employer Resources have met in February. These focus effort groups will be meeting again in March. The young professionals groups will also be holding their first meeting in March. The other group is refocusing because of the reconstruction efforts in downtown Antigo.
- E. LCEDC Annual Meeting Discussion:** The LCEDC Annual Meeting will be on Monday, May 20. Discussion was held on speakers for the annual meeting and meeting agenda items.
- F. Welcome Center Update:** Close updated the LCEDC Executive Committee on February's Antigo Hotel/Motel Commission meeting. The commission discussed the location of a Welcome Center to promote the community as a whole. The Hotel Motel Commission will be meeting twice a month to come up with a plan to create a Welcome Center for Antigo and Langlade County. Information was given on steps going forward and how this would affect LCEDC.
- G. Update on Economic Development Corporation Activities:** LCEDC staff informed the LCEDC Executive Committee on the following activities:
 - The Future Workforce and Labor Market Overview were well attended in February.
 - The Business Series Solution workshop on Business Planning for Existing Businesses presented by SBDC had six attendees.
 - LCEDC hosted the last Grow North meeting.
 - Manufacturing Council toured Waukesha Bearings
 - The Unified School District of Antigo's Teach In-service Day was held with partners of the Manufacturer Council to learn and tour about our current manufactures in Langlade County and hiring needs.
 - Tourism Update:
 - Close attended Tinley Park Outdoor Show. Distributed 310 Langlade County items.
 - LCEDC Staff will be working the North Central Wisconsin booth at the Milwaukee Journal Sentinel Outdoor Show this coming week.
 - The Winter Facebook Campaign promoting the winter events in Langlade County received 43,833 impressions.
 - Langlade County community information was available at the Antigo Pride Night and the Winter Fun & Wellness Day.

Old Business: Rosenberg informed the LCEDC committee about Opportunity Zones challenges and Grow North's efforts of implementing the Inspire program.

New Business & Meeting Date: The next meeting will be at 4:30 pm on Monday, April 1, 2019.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:40 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

