

MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE

February 11, 2019

Members Present: Andy Merry, Thomas Bauknecht, Warren Wagner, Ron Nye, Lynn D'Amato

Excused Absent:

Others Present: Angie Close, Keri Beck

Meeting was called to order by President Andy Merry at 4:30 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Bauknecht, to approve the minutes from January 7, 2019. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. **LCEDC 2019 Budget vs Expense Report:** Close updated the LCEDC Executive Committee on the LCEDC 2019 budget vs expense report. The annual financial review will be February 27.
- B. **Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close informed the committee on how certain loans will affect the RLF-Close accounts receivable and bank account amounts.

Motion by Warren, second by Bauknecht to recommend to the LCEDC Board to accept Blahnik Cutting payoff offer of \$7500.00. All Ayes. Motion Carried.

- C. **RLF Loan Close Out Update:** Close reported to the LCEDC Executive Committee that the LCEDC staff has met with the City of Antigo and the Langlade County officials to identify CDBG eligible projects. Close will be presenting information to the Langlade County Executive Committee this week. Langlade County will have two years to apply for an eligible project or give back the money to the state but would still be required to administer the RLF program until all loans are paid off.
- D. **2019 LCEDC Strategic Plan Update:** Close updated the LCEDC Executive Committee that project teams for Labor Pool Retention/Attraction and Job Center/Employer Resources will be developing measurable goals at the first meeting in February. D'Amato reported that most of White Lake High School students were in attendance for the White Lake School District Youth Summit pilot program that was held on January 24. Local employers that were in attendance learned what the students valued in both work and community. More information will be forthcoming.
- E. **LCEDC Annual Meeting Discussion:** The LCEDC Annual Meeting will be on Monday, May 20. Discussion on speakers for the annual meeting will take place during the March LCEDC Executive meeting.
- F. **LCEDC Annual Policy Reviews:** LCEDC staff will review all LCEDC policies and will bring any changes forward.
- G. **Update on Economic Development Corporation Activities:** Close informed the LCEDC Executive Committee on the following activities:
 - Close attended the WEDA Governor's Conference on Economic Development and the special session on Opportunity Zones.
 - Tourism Update:
 - Close attended Tinley Park Outdoor Show. Distributed 310 Langlade County items.
 - Distributed 977 Langlade County items at the Green Bay Camper & RV Show.
 - LCEDC Staff will be working the North Central Wisconsin booth at the Milwaukee Journal Sentinel Outdoor Show at the beginning of March.
 - Langlade County snowmobile trails received free publicity from Snow Goers e-newsletter promoting Langlade County snowmobile trail conditions.
 - Currently running a Facebook Campaign promoting the winter events in Langlade County. So far there have been 38,000 impressions from the campaign. The campaign will end February 15.
 - Ran a cross country ski print ad in the January Silent Sports Magazine and an online Silent Sport Ad in February.
- H. **Old Business:** No old business was discussed.

New Business & Meeting Date: The next meeting will be at 4:30 pm on Monday, March 4, 2019.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:54 pm. All Ayes. Motion Carried.

Respectfully submitted,

Keri Beck, Recording Secretary

