MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION **EXECUTIVE COMMITTEE** January 7, 2019

Members Present:

Andy Merry, Thomas Bauknecht, Warren Wagner, Fred Westphal

Excused Absent:

Others Present:

Angie Close, Keri Beck, Jim Rosenberg

Meeting was called to order by President Andy Merry at 4:32 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Bauknecht, to approve the minutes from November 5, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

A. LCEDC 2018 Budget vs Expense Report: Close updated the LCEDC Executive Committee on the LCEDC 2018 and 2019 budget vs expense report.

Loan Recipients Update: Close updated the LCEDC Executive Committee on loan funds and recipients. Close informed the committee on how certain loans will affect the RLF-Close accounts receivable and bank account

amounts.

RLF Loan Close Out Update: Close reported to the LCEDC Executive Committee that the CDBG RLF- Close will begin on February 1, 2019. No new revolving loans can be given out after this date. Close informed the LCEDC Executive Committee of how the program works. Close will be meeting with the City of Antigo and Langlade County to discuss eligible projects. The county will have two years to apply for an eligible project or give back

the money. LCEDC staff will be required to attend mandatory RLF-Close trainings.

D. 2019 LCEDC Strategic Plan Update: Close updated the LCEDC Executive Committee that the LCEDC Summit stakeholders have determined Labor Pool Retention/Attraction and Downtown Development were the desired areas for meaningful progress. Stakeholders have responded on what project(s) they would like to be a part of and will be sending Close names of people from their company that will be on the project teams. Close reported that some efforts will be taking place already in January. The White Lake School District will be piloting a Youth Summit on January 24 to learn what the student values consist of in both a work and community environment. On January 29, LCÉDC is sponsoring Workforce Development seminar on Economic Overview of Langlade County for employers to receive information on workforce outlook recommendations, and resources for employers for

LCEDC Incubator/Conference Room Space Update: Close informed the LCEDC Executive Committee that UMOS

has signed the incubator lease agreement for 2019.

Award 2018 Fall Business Plan Recipients: The LCEDC Executive Committee reviewed eligible business plans for the Entrepreneurial Start-Up Grant.

Motion by Bauknecht, second by Westphal to recommend to the LCEDC Board under the consent agenda to approve Entrepreneurial Business Start-Up Grants to Mindful Journey Cycling Adventure for \$3,500 and Guardian Angel, LLC \$1,500.00 contingent upon all requirements of the grant being met. All Ayes. Motion Carried.

G. 2019 Entrepreneurial Program Discussion: Close updated the LCEDC Executive Committee on the 2019 funding from the Suick Family Foundation and AT&T for the Entrepreneurial program. LCEDC's Entrepreneurial Grant application was not a recipient for the WEDC's grant. Close informed the committee that the first business education series workshop will be held on February 27 on Business Planning for Existing Businesses. Additional business education series workshop will be held in April, September and October. The next Entrepreneurial Training Program (ETP) class will be on Thursdays starting April 11 through June 6. Close reported that the Swipe Smart workshop in December was extremely informative to the businesses that attended. The presenter will be part of the upcoming ETP program.

H. Update on Economic Development Corporation Activities: Close informed the LCEDC Executive Committee on

LCEDC will take part on a panel discussion with the teachers in the Unified School District of Antigo to help educate them on the manufacturing opportunities in Langlade County and to help fill in gaps of what teacher need.

The Downtown Entrepreneurial Grant was the top Antigo Daily Journal story in 2018.

LCEDC has been helping with an Antigo expansion project.

Antigo has been designated as an Opportunity Zone in which investors can open an opportunity fund to put capital gains in without having to pay the capital gains tax. Close has been working with current partners to find investors. Close will be attending an Opportunity Zone training in February.

Lynn D'Amato, Angel Zimmermann, and Dillion Gretzinger are the three new LĆEDC Board members. They will be at the January 2019 meeting. Close will be meeting with the new members this week.

- The 2019 Langlade County Recreation Map and 2019-2020 Langlade County Snowmobile maps became available in December. There were 153 items mailed out in December.
- Close has been appointed to the City of Antigo Hotel/Motel Commission starting in January 2019.
- Board members were thanked for their serviced in a Thank You ad in the Antigo Daily Journal.
- Old Business: No old business was discussed.

New Business & Meeting Date: The next meeting will be at 4:30 pm on Monday, February 4, 2019.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:48 pm. All Ayes. Motion Carried.

Respectfully submitted,

Keri Beck, Recording Secretary

MadMy