**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending November 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$613,289**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$75,881**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 781 Visits; with 84.5% new visitors for month of November.

Top referral sites: co.langlade.wi.us

**--** Facebook: 262 “Likes” The top post was about Amron’s open house. This post reached 569 people with 26 post clicks, and 11 reactions, comments, and shares.

**Economic Development Information:**

Next Steps of Implementation of Efforts from the Strategic Summit Report are underway.

* Labor Pool Improvement Project
* Image Enhancement Project (Downtown Antigo)

**Business Development/Retention and Expansion Activities**

* 2 (2) New Business Inquiries
* One (1) Downtown Entrepreneur Grants Approved
* One (1) Façade Grants Approved
* One (1) Revolving Loan Fund Closing
* Worked with Co-Vantage Credit Union, City of Antigo, and Langlade County to add additional funding to the Downtown Entrepreneurial Grant
* Attended City of Antigo Gowan Road/Field Street CDBG Weekly Construction Meetings
* Submitted CDBG information to DEHCR for the City of Antigo Gowan Road/Field Street project desk top monitoring.
* Followed up on past business inquiries

**Workforce Development**

* Continue to review Data regarding Workforce comparisons throughout the county, region and state to focus on gaps and how to increase labor pool
* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.

**Entrepreneurship**

* The final Business Education Series workshop on “Grow your Customer Base” was held. This is the last of the 2018 Business Essential Education Series which is part of the Entrepreneur Program. The 2019 Business Essential Series is posted on the EDC website and Facebook Page.
* The Fall Entrepreneurial Training Program (ETP) graduated 5 students with 4 business plans in November. The Spring 2019 EPT class is set to start in March. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point. Reimbursements are funded through the Suick Family Foundation.

**Broadband**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.

**Education**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.
* Working with a small taskforce group to implement a Youth Summit pilot program in White Lake in January 2019.
* Had booth at the Antigo School District’s Career Fair.

**Meetings/Trainings attended**

1. City Economic Development Committee
2. LCEDC Summit Planning Meetings
3. Grow North Regional Economic Development
4. Antigo City Council
5. City of Antigo Finance and Personnel
6. Antigo School District Engagement & Enrichment
7. Education Presentation on Economic Development in Langlade County
8. ITBEC
9. White Lake School/Partner MTG Youth Summit
10. Manufacture Council

**Tourism Development**

**--** Tourism Website: 982 visits, with 81.8% new visitors forMonths of November:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 2 visits to Langlade County Page in the month of November.

**--** App Downloads: 1 downloads in November 2018

**--** Recreation Information Requests: 21 Recreation Requests in November 2018**;**

Top Request: Recreational Maps

**--** Distributed:4,152 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,875 “Likes.” The top post was “It’s a winter wonderland in Langlade County this morning. We are forecasted for 2-4 inches before turning to rain. Drive safe!.” This post reached 2,971 people with 117 post clicks, and 109 reactions, comments, and shares.

**--** Everbridge: There have been 687 people that have registered since June 1, 2016.

**--** alcinfo.com: 119 visits in the month of November:

langladecounty.org: 4 referrals langladecountyedc.org: 7 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Nicolet-Wolf River Scenic Byway meetings.
* Working with 5 Star marketing on the 2019 Langlade County Recreational Map cover and layout. The maps will be read in December 2018.
* Attended Fall Tourism Conference in Stevens Point.
* Attended Special Forestry Committee Meeting on Wolf River Multi-Use Bridge.