

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
November 5, 2018**

Members Present: Andy Merry, Thomas Bauknecht, Warren Wagner
Excused Absent: Fred Westphal
Others Present: Angie Close, Keri Beck

Meeting was called to order by President Andy Merry at 4:30 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Bauknecht, to approve the minutes from October 1, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close informed the LCEDC Executive Committee that at the November Langlade County Executive meeting they will be asked to transfer \$25,000 from the Community Development Fund to fund the Downtown Entrepreneurial Grant Fund for a second time. The collaborative partners of CoVantage and the City of Antigo have approved their donation of \$25,000 each for the grant.
- B. 2018 LCEDC Measurement Presentation:** Close reviewed LCEDC's measurements on economic development activities, business development/retention and expansion activities, workforce development, entrepreneurship, broadband, education, and tourism with the Executive Committee.
- C. LCEDC Strategic Plan Update & Summit Report:** Close updated the LCEDC Executive Committee that the LCEDC Summit Report Recap meeting was held. LCEDC Summit stakeholders will be appointing members to the two focus areas of increasing the local labor pool and revitalizing downtown Antigo. Additional people will be contacted to be on these focus effort groups. The White Lake School District will be piloting a Youth Summit to learn what the student values consist of in both a work and community environment.
- D. LCEDC 2019 Budget Update:** Close reviewed the income and expenses remaining in 2018. Close presented an updated 2019 LCEDC draft budget.
Motion by Wagner, second by Bauknecht to recommend to the LCEDC Board to approve the 2019 LCEDC Budget as presented. All Ayes. Motion Carried.
- E. Independent Contract Agreement from Pharos Management, LLC:** The LCEDC Executive Committee members review Pharos Management Contract Agreement for 2019-2020.
Motion by Bauknecht, second by Wagner to recommend to the LCEDC Board to approve Pharos Management, LLC contract agreement for 2019. All Ayes. Motion Carried.
- F. Update on ETP Program and Fall Graduation:** Close updated that LCEDC Executive Committee that the Entrepreneurial Training Program (ETP) graduation night is November 15, 2018. There will be four business plans presented at 5:30 pm.
- G. Tourism Update:** Close present Wolf River Territories proposal to donate money left in their account to LCEDC for tourism marketing of the White Lake Area. Close will draft an acknowledgement agreement to review and approve.
- H. Update on Economic Development Corporation Activities:** Close read the Antigo/Langlade County Chamber of Commerce & Visitor Center's letter to LCEDC on combining efforts. After discussion, the LCEDC Executive Committee would like more clarification and would like to invite the board members of the chamber to hold a joint meeting to discuss.
- I. Old Business:** Discussion was held on potential people to ask to serve on the LCEDC Board to fill three positions starting January 2019. Contact Close by the November LCEDC Board meeting of additional suggestions.

New Business & Meeting Date: There potentially will be no LCEDC Executive Committee Meeting in December. The next meeting will be on Monday, January 7, 2019, at 4:30 pm.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:40 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

