

# Swipe Smart

## WORKSHOP

PRESENTED BY



**FREE**

RESERVE  
YOUR SPOT  
NOW!

SUPPORTED BY



**Thursday**  
**DECEMBER 20**  
**2018**  
**6 pm**

**North Central  
Technical College**

ROOM WT 108  
312 FORREST AVE., ANTIGO, WI 54409

Refreshments and light snacks  
will be provided

BRING YOUR BUSINESS CREDIT CARD  
STATEMENT SO WE CAN SHOW YOU  
WHAT YOU MUST REVIEW EACH MONTH

- Learn how the card processing system works
- You have to pay fees to process cards, but why
- Discover how to calculate your real cost to process cards
- Proven tips and best practices that will reduce your cost and improve your profit margin
- Master how to make sense of your card processing statement
- How to avoid being tomorrow's news headline because of a security breach
- Learn a secret technique to shop for the best fee structure on YOUR terms
- Get a different approach to handling annoying merchant services sales calls so they stop wasting your time
- Smart Cash Management and cash flow tips using today's technology
- The critical value of the "\$5.35 Guy"

**RSVP NO LATER THAN MONDAY, DECEMBER 17**

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