**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending October 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$600,643**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$99,295**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 904 Visits; with 78.9% new visitors for month of October.

Top referral sites: co.langlade.wi.us

**--** Facebook: 261 “Likes” The top post was about Amron’s open house. This post reached 740 people with 56 post clicks, and 33 reactions, comments, and shares.

**Economic Development Information:**

LCEDC Strategic Summit report approved; Next Steps of Implementation of Efforts are underway

**Business Development/Retention and Expansion Activities**

* Four (4) New Business Inquiries
* Two (2) Business Visits
* Three (3) Downtown Entrepreneur Grants Approved
* Two (2) Façade Grants Approved
* One (1) Revolving Loan Fund Approved
* Attended City of Antigo Gowan Road/Field Street CDBG Weekly Construction Meetings
* Submitted CDBG information to DEHCR for the City of Antigo Gowan Road/Field Street project desk top monitoring.
* Met with key stakeholders on additional funding for the Downtown Entrepreneurs Grant
* Followed up on past business inquiries

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.

**Entrepreneurship**

* The final Business Education Series workshops will be on November 6th topic will be “Grow your Customer Base”. This is the last of the 2018 Business Essential Education Series which is part of the Entrepreneur Program.
* The Fall Entrepreneurial Training Program graduation night will be November 15. There are 5 students enrolled in the program creating 4 business plans. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point. Reimbursements are funded through the Suick Family Foundation.

**Broadband**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.

**Education**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.
* Helped at Logging Education Days at Camp Susan.
* Met with a small taskforce group to create a Youth Summit and to pilot the program in White Lake in January of 2019.

**Meetings/Trainings attended**

1. City Economic Development Committee
2. LCEDC Summit Planning Meetings
3. Grow North Regional Economic Development
4. CDBG – Close Program Information
5. Antigo City Council
6. Workforce Development Chief Elected Board
7. WEDC Regional Manager
8. County Joint Review Board
9. Youth Apprenticeship Bureau
10. Townships of Neva, Ackley & Rolling regarding Rural Fire Control
11. Northern Wisconsin Wood Collaborative
12. North Central Wisconsin Rail Commission
13. WEDA Community Reinvestment Act
14. Langlade County Board Budget Hearing
15. Northcentral Regional Planning Commission
16. City of Antigo Committee of the Whole

**Tourism Development**

**--** Tourism Website: 1,616 visits, with 83.9% new visitors forMonths of October:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 0 visits to Langlade County Page in the month of October.

**--** App Downloads: 3 downloads in October, 2017

**--** Recreation Information Requests: 26 Recreation Requests in October 2018**;**

Top Request: Recreational Maps

**--** Distributed:4,152 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,892 “Likes.” The top post was “Woke up this morning in Langlade County to a winter wonderland. The snow won’t be staying long, but this is just a taste of what is to come this winter.” This post reached 4,105 people with 398 post clicks, and 211 reactions, comments, and shares.

**--** Everbridge: There have been 686 people that have registered since June 1, 2016.

**--** alcinfo.com: 129 visits in the month of October:

langladecounty.org: 12 referrals langladecountyedc.org: 3 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Nicolet-Wolf River Scenic Byway meetings.
* Working with 5 Star marketing on the 2019 Langlade County Recreational Map cover and layout.
* Attended Digital Photography Workshop