

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
October 1, 2018**

Members Present: Andy Merry, Fred Westphal, Warren Wagner
Excused Absent: Thomas Bauknecht
Others Present: Angie Close, Keri Beck, Brady Koss

Meeting was called to order by President Andy Merry at 4:30 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Westphal, to approve the minutes from September 4, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. No new information was available on the CDBG – Close program. The Department of Administration is still waiting on HUD for approval of the program.
- B. LCEDC Strategic Plan Update & Summit Report:** Close updated the LCEDC Executive Committee that Pharos Management did meet with LCEDC staff to recap the discussion of the LCEDC Summit Report at the LCEDC Board meeting. Koss presented information on developing a working committee for young professionals group.

Motion by Westphal, second by Wagner to recommend to the LCEDC Board to approve as part of the strategic plan, to develop a sub-committee under LCEDC to create a young professional working committee. All Ayes. Motion Carried.

Close will be requesting a meeting with the City of Antigo's Mayor, City of Antigo's City Administrator, and Pharos Management to discuss the City of Antigo's support of the LCEDC efforts from Strategic Summit Report before bringing the strategic summit stakeholders back together to create focused effort groups.

- C. LCEDC 2019 Budget Update:** Close presented a draft 2019 LCEDC Budget. Close is looking into different programs through USDA and WEDC to help with funding a micro loan program and the Entrepreneurial Training Program. LCEDC will also be submitting a City of Antigo 2019 Hotel/Motel Proposal to help with the budget. Close requested that LCEDC Executive Committee members review Pharos Management proposal for 2019-2020. The LCEDC Executive Committee will give Close's evaluation before the November LCEDC Executive Committee meeting. Close will evaluate Beck's performance.
- D. Tourism Update:** Beck updated the LCEDC Executive Committee on the following tourism activities:
- Working with Sarah Repp Langlade County assets for on State Tournament bid. Repp has not heard anything back on the information submitted.
 - Close has participated in Nicolet-Wolf River Scenic Byway meetings. Nicolet-Wolf River Scenic Byway is currently running a fall marketing campaign to attract visitors.
 - Beck is working with 5 Star Marketing on the 2019 Langlade County Recreational Map cover and layout.
 - LCEDC staff toured Camp Lyle.
 - The County of Trails Facebook page finished running three Facebook Campaigns targeting ATV/UTVers, mountain bikers, and hikers. There was over 317 users click through to the website for more information.
 - Held City of Antigo Destination Assessment Task Force meeting.
 - Close facilitated a meeting between Department of Tourism and Wolfman Triathlon Director
- E. Update on Economic Development Corporation Activities:** Close reported on the following Economic Development Corporation Activities:
- The 2018 Fall Entrepreneurial Training Class has five students.
 - Close attended the Fall WEDC Conference in Green Bay.
 - Beck will be attending the Fall Tourism Conference.
 - The 4th Grade Logging Education Day will be October 11 at Camp Susan. Legislature representatives were invited to attend.
 - A total of five applications for the Downtown Entrepreneurial Grant and City of Antigo Façade Grant will be presented at the City of Antigo's Economic Development Committee.
- F. Old Business:** The Department of Natural Resource passed the amendment to the Master Plan to allow the Highway 64 Multi-Use Bridge to go forward. The Mobile Skills Crew will be working to reroute the Jack Lake Ice Age Trail segment October 9-14. Volunteers are still needed.

New Business & Meeting Date: Koss mentioned that a new half mile kids' loop was created on the Jack Lake Mountain Bike Trail. The next meeting will be on Monday, November 4, 2018, at 4:30 pm.

Adjourn: Motion by Westphal, second by Wagner to adjourn at 5:48 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

