

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION  
EXECUTIVE COMMITTEE  
September 4, 2018**

**Members Present:** Thomas Bauknecht, Andy Merry, Fred Westphal, Warren Wagner

**Excused Absent:**

**Others Present:** Angie Close, Keri Beck, Jim Rosenberg

Meeting was called to order by President Andy Merry at 4:00 pm.

**Public Comment:** None

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Bauknecht, second by Wagner, to approve the minutes from August 7, 2018. All Ayes. Motion Carried.

**Langlade County Economic Development Corporation:**

- A. Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients. Close and Beck will be attending a regional CDBG – Close program on September 12. Information will be forthcoming.
- B. LCEDC Strategic Plan Update & Summit Report:** Close presented to the LCEDC Executive Committee the draft copy of the LCEDC Summit Report. Chris Tarpey will be presenting the LCEDC Summit Report at the September LCEDC Board meeting for approval of the report. The LCEDC Executive Committee was asked to read over the report and bring questions to the board meeting. Once approved by the LCEDC Board, focus groups will be created to work on the three main areas.
- C. LCEDC 2018 Budget vs. Expense Report:** Close reviewed the LCEDC budget versus expense report.

**Motion by Bauknecht, second by Westphal to recommend to the LCEDC Board to approve transferring \$530.12 from unallocated funds to 504, 510, 513, 517, and 521 accounts. All Ayes. Motion Carried.**

- D. LCEDC 2019 Budget Update:** Close informed the LCEDC Executive Committee on plans for the 2019 LCEDC Budget based off of the information from the LCEDC Summit Report and the CDBG – Close program. A draft budget will be presented at the October meeting.
- E. Tourism Update:** Beck updated the LCEDC Executive Committee on the following tourism activities:
  - Beck presented Langlade County information to the new teacher in the Unified School District of Antigo and had an informational table at the Unified School District of Antigo’s Teacher Welcome Back Day.
  - The Sustainable Farm Tour was held on August 25. The event was well attended with 162 tickets sold. The farmers reported hearing positive feedback. LCEDC is working with the farmers to assist in finding another entity to coordinate future tours.
  - Close promoted Langlade County for a day in the Travel Wisconsin booth at the Wisconsin State Fair.
  - Beck is working with the City of Antigo Park & Recreation Department on marketing Antigo/Langlade County for a 2020 State Baseball Tournament bid packet for the American Legion.
  - 5 Star Marketing has started selling ads for the 2019 Langlade County Recreation Map.
  - Facebook campaigns on ATV/UTVing, mountain biking, and fall colors are currently running for approximately 2 weeks.
- F. Update on Economic Development Corporation Activities:** Close reported on the following Economic Development Corporation Activities:
  - SARE (Sustainable Agriculture Research Enterprise) will be using the LCEDC conference room to meet with grant recipient Lisa Rettinger and to tour Grandview Orchard.
  - LCEDC staff will be touring Camp Lyle.
  - The Entrepreneurial Training Orientation Day will be held on Thursday, September 13 at 5:30 pm in the LCEDC Conference Room. LCEDC has received one registration already for the Orientation Day.
  - The third of four Business Education Series workshops will be held at 8 am Thursday, September 13. The September workshop is on Buying & Leasing Commercial Real Estate.
  - The 2018 Fall Entrepreneurial Training Class will start at 5:30 pm on Thursday, September 20.
  - Randy Stoecker will be a guest speaker on Tuesday, September 18 at the Antigo Public Library. He will be talking about “Gaining & Maintaining Young Adults in Wisconsin” starting at 5:30 pm. Dominic Frandrup and Close will be on the September 12 Breakfast Club to talk about the presentation.
  - Close will be attending an Employee Owned Business workshop.
  - A request for Raymond Allen, Wisconsin Cabinet Secretary of the Department of Workforce Development, to present to Langlade County before the Governor’s Northern Economic & Community Development Summit in December.
- G. Old Business:** Close present supporting information from the Regional Planning EMSI report presented in August on the inactive labor force in Langlade County. People ages 45-54 had the largest number of people not employed and not seeking employment.

**New Business & Meeting Date:** The next meeting will be on Monday, October 1, 2018, at 4:30 pm.

**Adjourn:** Motion by Bauknecht, second by Westphal to adjourn at 5:10 pm. All Ayes. Motion Carried.

Respectfully submitted,  
Keri Beck, Recording Secretary

