

MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE

August 7, 2018

Members Present: Thomas Bauknecht, Andy Merry, Warren Wagner

Excused Absent: Fred Westphal,

Others Present: Angie Close, Keri Beck, Jim Rosenberg

Meeting was called to order by President Andy Merry at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Wagner, second by Bauknecht, to approve the minutes from June 5, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. **Executive Committee Member Status:** Close informed the LCEDC Executive Committee that Mike Bernatz has resigned from Volm Companies and the LCEDC Board. Discussion was held on potential LCEDC board members.
- B. **Executive Committee Meeting Date and Time:** Discussion was held on changing LCEDC Executive Committee meeting dates and times to correlate with the LCEDC Board meetings. Starting in October 2018, the LCEDC Executive Committee meetings will be held on the first Monday of the month at 4:30 pm.
- C. **Loan Recipients Update:** Close updated the LCEDC Executive Committee on loan funds and recipients.
- D. **Update on Status of RLF Funding:** Close updated the LCEDC Executive Committee that the public comment period on the CDBG – Close Program has expired. HUD is currently reviewing the proposed program. Close and Beck will be attending a regional CDBG – Close program to receive the draft Substantial Amendment proposal, learn about eligible projects, and ask questions. Information will be forthcoming.
- E. **LCEDC Strategic Plan Update & Summit Report:** Close updated the LCEDC Executive Committee that the LCEDC Summit Report is almost completed. Beck is working on formatting the report. A draft copy will be distributed to attendees for comments before the report is made public.
- F. **LCEDC 2018 Budget vs. Expense Report:** Close reviewed the LCEDC budget versus expense report.

Motion by Bauknecht, second by Wagner to recommend to the LCEDC Board to approve the current 2018 LCEDC Budget versus Expense Report as presented. All Ayes. Motion Carried.

- G. **LCEDC 2019 Budget Update:** Close reported that she has been working on the 2019 LCEDC Budget bases off of the LCEDC Strategic Plan. Close will be providing more information at next meeting.
- H. **2018 Fall Entrepreneurial Training Program Update:** Close informed the LCEDC Executive Committee that the 2018 Fall Entrepreneurial Training Class will start at 5:30 pm on Thursday, September 20. The Entrepreneurial Training Orientation Day will be held on Thursday, September 13 at 5:30 pm in the LCEDC Conference Room. LCEDC has received one registration already for the Entrepreneurial Training Orientation Day. Advertisements for the class and orientation day will start this week. Close updated the LCEDC Executive Committee that notification of the AT&T Grant award should be out before the August LCEDC Board meeting.
- I. **Tourism Update:** Beck updated the LCEDC Executive Committee on the following tourism activities:
 - There has been continued promotion of Everbridge by the Antigo Shoppers. For the last 7 weeks, the Antigo Shoppers has had sponsored ad to sign up for weather alerts.
 - The last airing of Discover Wisconsin episode of Winding Down the Wolf was on June 30th.
 - The Sustainable Farm Tour will be held on August 25. Beck was on the Breakfast Club with Lisa Rettinger, Jeremy Solin, and Deena Grabowsky. Channel 12 will be doing a lead up news story on the event.
 - LCEDC and the City of Antigo Park & Recreation Department partnered together to have a booth in the Healthy Ways Walk in June and at the Langlade County Fair.
 - Close will be at the Wisconsin State Fair on Saturday, August 11 in the Travel Wisconsin booth promoting Langlade County.
 - Beck is working with the City of Antigo Park & Recreation Department on marketing Antigo/Langlade County for a 2020 State Baseball Tournament bid packet for the American Legion.
 - A Langlade County Mountain Biking ad was in the June, July, and August editions of the Silent Sport magazine.
- J. **Update on Economic Development Corporation Activities:** Close reported on the following Economic Development Corporation Activities:
 - Close informed the LCEDC Executive Committee that Randy Stoecker will be a guest speaker on Tuesday, September 18 at the Antigo Public Library. He will be talking about “Gaining & Maintaining Young Adults in Wisconsin” starting at 5:30 pm.
 - Close reported that the City of Antigo Economic Development Committee has approved three Entrepreneurial Downtown Grants and two Façade Grants in August totally over \$38,000 in grant money if all qualified receipts are turned in by these businesses.
 - Close and Mark Desotell at the City of Antigo has been reviewing Regional Planning EMSI report. Close will be in contact with Regional Planning for more in-depth information on labor statistics.
- K. **Old Business:** Close updated the LCEDC Executive Committee that no communication has developed since the meet and greet between the Antigo/Langlade County Chamber of Commerce & Visitor Center Board members and LCEDC Board members.

New Business & Meeting Date: The next meeting will be on Tuesday, September 4, 2018, at 4:00 pm.

Adjourn: Motion by Bauknecht, second by Wagner to adjourn at 5:13 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

A handwritten signature in cursive script, appearing to read "Keri Beck", with a long horizontal flourish underneath.