

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
June 5, 2018**

Members Present: Thomas Bauknecht, Andy Merry, Fred Westphal, Warren Wagner

Excused Absent:

Others Present: Angie Close, Brady Koss

Meeting was called to order by President Andy Merry at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Bauknecht, second by Westphal, to approve the minutes from May 1, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. **LCEDC 2018 Budget vs. Expense Report:** Close reviewed the LCEDC budget versus expense report. Budget was for review only.
- B. **Review 2018 Entrepreneur Business Plan Entries:** The LCEDC Executive Committee reviewed the 2018 Spring Business Plans that were presented at graduation night on May 17, 2018.

Motion by Bauknecht, second by Westphal to recommend to the LCEDC Board under the consent agenda to approve Entrepreneurial Business Start-Up Grants to Bevy, LLC for \$1,500, Bernardes's Bees and Trees, LLC \$1,500, Little Renegade Kitchen \$750.00, PathWays For Hope, Inc \$500, and Sommer's Custom Wood Products \$500.00 contingent upon all requirements of the grant being met. All Ayes. Motion Carried.

- C. **Review LCEDC Employee Handbook:** Close reviewed the Employee Benefit language that needs to be added to the LCEDC Employee Handbook.

Motion by Wagner, second by Westphal to recommend to the LCEDC Board under the consent agenda to approve adding the Employment Benefits language to the LCEDC's Employee Handbook. All Ayes. Motion Carried.

- D. **Loan Recipients Updates:** Close updated the LCEDC Executive Committee on loan funds and recipients.
- E. **Update on Status of RLF Funding:** Close updated the LCEDC Executive Committee that she attended the Wisconsin Counties Association meeting in Sheyogon where the Division of Energy, Housing and Community Resources (DEHCR) presented information on the future of the economic development revolving loan fund program in Wisconsin and how the change will affect the fiscal agents of the loan fund. More info regarding the suggested Close-Out Program will be fourth coming.
- F. **LCEDC Strategic Plan Update:** Close updated the LCEDC Executive Committee on the progress of planning the 2018 LCEDC Summit. The Summit is on June 6 from 8-11 am by invite only.
- G. **2018 Entrepreneurial Training Program Update:** Close informed the Executive Committee that the next "Surviving in Business" workshop will be with Roberts Marketing Alliance for a Brain Food for Breakfast session on Social Media Marketing for Small Business on June 14, 2018, from 8 am until noon.
- H. **Tourism Update:** Close updated the LCEDC Executive Committee on the following tourism activities:
- Beck attended the Langlade County Bike & Pedestrian Advisory Group meeting.
 - LCEDC and the City of Antigo Park & Recreation Department will be having a booth in the Healthy Ways Walk in June.
 - A Facebook campaign was started to target families that have not made summer family vacation plans yet.
- I. **Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on upcoming vacation days along with upcoming meetings.
- J. **Old Business:** Close updated the LCEDC Executive Committee that no communication has developed since the meet and greet between the Antigo/Langlade County Chamber of Commerce & Visitor Center Board members and LCEDC Board members.

Discussion was held on filling the fifth LCEDC Executive Committee Member position.

New Business & Meeting Date: There will be no LCEDC Executive Committee Meeting in July. The next meeting will be on Tuesday, August 7, 2018, at 4:00 pm.

Adjourn: Motion by Bauknecht, second by Westphal to adjourn at 5:02 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary


8/7/18