**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending May 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$632,177**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$92,664**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 995 Visits; with 83.6% new visitors for month of May.

Top referral sites: co.langlade.wi.us

**--** Facebook: 244 “Likes” The top post Welcomed Health In Motion to Antigo. This post reached 132 people with 24 post clicks, and 5 reactions, comments, and shares.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Six (6) New Business Inquiries
* One (1) Business Visits with Two (2) Business Tours
* Three (3) Façade Grant Applications Submitted/1 Approved 2 Declined
* Attended City of Antigo Gowan Road/Field Street CDBG Pre-Construction Meeting

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Spoke with Huber Law Officer for Information on How Businesses Could Be A Resource
* Appointed to Northcentral Workforce Development CEO Board of Directors
* Continue to work with Education Partners to find ways to have industry and students connect

**Entrepreneurship**

* The Spring Entrepreneurial Training Program had 8 business plans presented at the May 17 graduation night. Entrepreneurial Business Start-Up Matching Grants will be award based on Langlade County business plans presented. The Entrepreneurial Business Start-Up Matching Grants is funded through the Suick Family Foundation.
* The Tools for Business on the economic development website was updated to Resources for Business.
* Presented grant award to Liz Marie Café during her marketing class at the Antigo High School.
* Social Media Marketing for Small Business workshop will be held on June 14 from 8 am to noon in room WT 108-A. Registrations open until June 11. The Suick Family Foundation is funding the social media workshop.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* Held committee meeting and Tom Erwin updated the Langlade County Broadband Committee on a meeting he attended on white space along with an update from Cirrinity on the Broadband Grant.

**Education:**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.
* Attended the Fab Lab Grant Award Ceremony at the Antigo High School.
* Attended the Antigo High School Career Fair.

**Meetings/Trainings attended:**

1. City/County Leadership
2. Langlade County Board of Health
3. LCEDC/Chamber Meet & Greet
4. City of Antigo Public Property
5. City of Antigo Economic Development Committee
6. Antigo Housing Authority Annual Meeting
7. City of Antigo Council
8. County Executive
9. Grow North Annual Meeting
10. Timber Tours with the Department of Financial Institutions
11. LCEDC Summit Planning Meetings
12. Loan Review Board
13. Fairgrounds Promotional Committee
14. City of Antigo Finance and Personal Committee
15. ITBEC Board Meeting
16. ITBEC Marketing Committee

**Tourism Development**

**--** Tourism Website: 2,215 visits, with 78.6% new visitors forMonths of May:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 0 visits to Langlade County Page in the month of May.

**--** App Downloads: 8 downloads in May, 2017

**--** Recreation Information Requests: 40 Recreation Requests in May, 2018**;**

Top Request: Recreation maps

**--** Distributed:3,085 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,861 “Likes.” The top post was about the Langlade County ATV Trails opening on May 18th at 7 am. This post reached 3,941 people with 191 post clicks, and 64 reactions, comments, and shares.

**--** Everbridge: There have been 668 people that have registered since June 1, 2016.

**--** alcinfo.com: 254 visits in the month of May:

langladecounty.org: 21 referrals langladecountyedc.org: 9 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out Everbridge notification on trail reports.
* Continued marketing Everbridge and alcinfo.com webpage.
* Attended webinar on Everbridge administrator permission role assignment.
* Participated in Agri-Tourism to develop a Sustainable Farm Tour day. Sustainable Farm Tour brochures and posters were distributed throughout a 45 mile radius.
* Attended Langlade County’s Forestry Committee regular monthly meeting.
* Attended planning meeting for Healthy Ways Walk
* Marketing placement with Silent Sports online ad received 14 refers to our website.
* Attended the Wisconsin Department of Tourism JEM Grant check presentation to Black Hawk Hill for the marketing efforts of Northwoods Triple Crown event.
* Held a City of Antigo Destination Assessment Task Force meeting to discuss Big Brothers Big Sisters offering programs in Langlade County.