**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending February, 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$545,121**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$88,719**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 831 Visits; with 57.7% new visitors for month of February.

Top referral sites: co.langlade.wi.us

**--** Facebook: 233 “Likes” The top post reached 87 people. The post was about Sweet Thyme at the Local Food Fair in Stevens Point. All Antigo area products were used in her baked potato fries with a vegan cheese made with butternut squash. The post had 18 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Two (2) New Business Inquiries
* Two (2) Business Visits
* UW Extension Business and Entrepreneurship will be presenting at the LCEDC March 19 Board meeting on time share data regarding Langlade County business and employment data and focusing on strengths and weakness in order to grow and retain business.

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Attended Regional Workforce Development meeting.
* Supported Thrivent Financial Job Fair at NTC on February 13.
* Participated in CESA 8 Inspire meeting.

**Entrepreneurship**

* LCEDC is partnering with the Antigo/Langlade County Chamber of Commerce and Visitor Center and Small Business Development Center (SBDC) to offer a four part Business Education Series. Fourteen people attended the first Business Education Series workshop called “Finding the Monday” was held. The next workshop “Marketing for Talent” will be held on April 12 from 8:00 to 9:30 am at NTC – Antigo Campus in Room WT-108A. The workshops are offered at no cost.
* The Spring Entrepreneurial Training Program will be held March 22 through May 17 on Thursdays from 5:30 to 8:30 pm. An orientation to the Entrepreneurial Training Program will be held on March 8 at 5:30 pm in the LCEDC Conference Room at NTC in room WT-112. A minimum of 6 students is required to offer the program. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point and is funded through the Suick Family Foundation.
* NEWCAP will be using the LCEDC conference room to assist qualified entrepreneurial candidates.

**Broadband:**

* Held Broadband Committee meeting. An application has been submitted to extend broadband from Hollister to the Pickerel/Pearson area.
* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* The Director of the Public Service Commission will be presenting information to the Broadband Committee on March 8th to help our committee have a better strategic plan on moving forward.

**Education:**

* Working with Antigo School District on several key components with Advance Career Planning, School Forest and Antigo Pride.

**Meetings/Trainings attended:**

1. WEDA Governors Conference
2. Place Branding Webinar
3. Leadership Breakfast with Alzheimer’s Association
4. Langlade County Executive Committee
5. Fairgrounds Promotional
6. NTC/EDA Grant Review
7. Visions Northwest/Grow North Wood Collaborative Group
8. Hotel/Motel Commission
9. LCEDC Strategic Planning
10. Regional Planning Commission

**Tourism Development**

***--*** Tourism Website: 2,550 visits, with 76.6% new visitors forMonths of February:

Top referral site: co.langlade.wi.us Keyword: Langlade County Snowmobile Trails

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 2 visits to Langlade County Page in the month of February.

**--** App Downloads: 3 downloads in February, 2017

**--** Recreation Information Requests: 36 Recreation Requests in February, 2018**;**

Top Request: Recreation Map

**--** Distributed:1,820 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,808 “Likes.” The top post was about the Wisconsin DNR has unveiled a new renewal registration format for boats, ATV, UTV, snowmobiles or off-highway motorcycles in Wisconsin for 2018. This post reached 2,757 people with 374 post clicks, and 40 reactions, comments, and shares.

**--** Everbridge: There have been 650 people that have registered since June 1, 2016.

**--** alcinfo.com: 185 visits in the month of February:

langladecounty.org: 9 referrals langladecountyedc.org: 12 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out Everbridge notification on trail reports.
* Continued marketing Everbridge and alcinfo.com webpage.
* Attended the Langlade County Forestry & Recreation Committee meeting.
* Attended the Tinley Park (Chicago) Fishing and Outdoor Show.
* Talked with the Langlade County Ice Age Trail Alliance about Mobile Skills Crew coming in October to reroute the Ice Age Trail by Jack Lake.
* Participated in Wisconsin Department of Tourism Grant Webinar.
* Participated in the Winter Fun and Wellness Day at Peaceful Valley Warming House.
* Working with Scenic Byway Committee on submitting a JEM Grant application to promote the Nicolet-Wolf River Scenic Byway.