

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
February 6, 2018**

Members Present: Brady Koss, Thomas Bauknecht, Carol Feller-Gottard, Fred Westphal
Excused Absent: Andy Merry
Others Present: Angie Close, Keri Beck, Jim Rosenberg (WEDC), Chris Tarpey (Pharos Management, LLC)

Meeting was called to order by President Brady Koss at 4:00 pm.

Public Comment: None

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Bauknecht, second by Westphal, to approve the minutes from January 2, 2018. All Ayes. Motion Carried.

Langlade County Economic Development Corporation:

- A. LCEDC 2018 Budget vs. Expense Report:** Close reviewed the LCEDC expense versus budget report. Kerber Rose will be doing the LCEDC 2017 Corporation Review on February 21st.
- B. Loan Recipients Updates:** Close updated the LCEDC Board on loan funds and recipients.
- C. LCEDC Strategic Plan 2018 Proposal:** Tarpey presented Pharos Management proposal for LCEDC's 2018 Strategic Plan. Discussion was held.

Motion by Brady, second by Bauknecht to recommend Pharos Management, LLC's 2018 LCEDC Strategic Planning Summit proposal to the LCEDC Board as contract is written with Mike Winter's review. All Ayes. Motion Carried.

- D. LCEDC Initiative Updates:** Close gave an update on LCEDC business retention, expansion, and attraction; entrepreneur training course program; workforce development; education; and broadband.
 - i. Business Retention/Expansion/Attraction:** Close informed the LCEDC Executive Committee that she is working on hold the February's LCEDC Board meeting at a local manufacturing place. Close is also working on to developing a more in-depth business survey.
 - ii. Entrepreneur Training Course Program:** Close reported that the Entrepreneurial Training Program will be on Thursdays starting March 22 through May 17. By partnering with SBDC, this will allow for more grant opportunities. Through Dan Lemmer's work in Langlade County, SBDC is seeing Langlade County as a growth area. As of the Business Essentials Series, Close reported that the first program will be on February 15. Close is still working on finalizing a social media presentation with quarterly networking sessions. The 2017 Fall Entrepreneurial graduates will be presenting at the March LCEDC Executive Committee.
 - iii. Workforce Development:** Close met with a Workforce Development Steering Community. The committee is working on marketing their services to businesses.
 - iv. Education:** Close informed the LCEDC Executive Committee that she attended the Unified School District of Antigo School Forest Committee. Close presented that two fifth grade classes used Antigo's Fab Lab to create mosaic tiles on the theme of "What Makes Antigo Awesome." The resulting Mosaic wall is being submitted to the Guinness Book of World Records for the largest online mosaic tile wall. Close and Beck presenting the City of Antigo Destination Assessment information to students at the Antigo High School during Pride Time. The high school students' answers will be shared at the next Destination Assessment Task Force meeting before being presented to the LCEDC Board. LCEDC staff will continue working with the students throughout the semester to creating a marketing plan for the City of Antigo Top 10 Lists.
 - v. Broadband:** Close updated the LCEDC Executive Committee that a grant was submitted to expand broadband from Hollister to Pickerel/Pearson area. The broadband committee is working with the Department of Transportation, Langlade County Highway Department, and Public Service Commission to put conduit under the Highway 52 bridge by Lily when it is replaced to save money later. Angie Dickenson, the director of the Public Service Commission will be doing a presentation to the Broadband Committee on March 8.
- E. Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee on the following LCEDC activities:
 - Close will be attending the Tinley Park Fishing & Outdoor Show this weekend
 - Beck will be at the Winter Fun & Wellness Day at Peaceful Valley Park this weekend.
 - Beck created a Facebook Campaign for February's Winter Activities in Langlade County to promote the ice fishing events, Jack Lake Ski Fest, Kettlebowl downhill skiing, and Pickerel Fun Days.
 - Close has been involved in discussion with the Antigo/Langlade County Chamber of Commerce & Visitor Center, Langlade County Historical Society, and City of Antigo Hotel/Motel Committee in creating a Welcome Center. Close presented that a destination marketing office markets the whole community versus a chamber markets their members. Suggestion was to include in the 2018 LCEDC Strategic Plan.
 - Close attended the WEDA Conference last week.
 - Pinnacle Team of Thrivent Financial is sponsoring a Job Fair at NTC-Antigo Campus on February 13 from 1:30 – 6:00 pm.

Old Business: No old business was discussed.

New Business & Meeting Date: Next meeting will be on Tuesday, March 6, 2018, at 4:00 pm.

Adjourn: Motion by Westphal, second by Feller-Gottard to adjourn at 5:13 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

A handwritten signature in cursive script, appearing to read "Thomas Bankus". The signature is written in black ink and is positioned in the upper left quadrant of the page.