

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION  
EXECUTIVE COMMITTEE  
January 2, 2018**

**Members Present:** Brady Koss, Thomas Bauknecht, Andy Merry, Fred Westphal  
**Excused Absent:** Carol Feller-Gottard  
**Others Present:** Angie Close, Keri Beck, Jim Rosenberg

Meeting was called to order by President Brady Koss at 4:00 pm.

**Public Comment:** None

**Minutes of Previous Economic Development Executive Committee Meeting:** Motion by Merry, second by Westphal, to approve the minutes from November 7, 2017. All Ayes. Motion Carried.

**Langlade County Economic Development Corporation:**

**A. LCEDC Budget Review:** Close reviewed the LCEDC expense versus budget report.

**Motion by Bauknecht, second by Westphal to recommend to the LCEDC Board to approve the current 2017 LCEDC Expense versus Budget Report as presented. All Ayes. Motion Carried.**

Kerber Rose will be doing the LCEDC 2017 Corporation Review on February 21<sup>st</sup>.

**B. Loan Recipients Update:** Close updated the LCEDC Board on loan funds and recipients.

**C. Discuss Reconsideration of LCEDC Board/Committee Members Mileage Reimbursement Request:** Close reported to the LCEDC Executive Committee that mileage reimbursement can be brought back for reconsideration. The federal mileage rate for 2018 is \$0.545 per mile.

**Motion by Merry, second by Koss to recommend to the LCEDC Board to reconsider LCEDC Board/Committee members mileage reimbursement. All Ayes. Motion Carried.**

**D. LCEDC Strategic Plan 2018:** Close updated the LCEDC Executive Committee on strategies she is utilizing on moving forward in order to present a request for proposal for a LCEDC strategic plan. Jim Rosenberg, regional manager from WEDC, was in attendance and also presented on resources that can help with the process. More information and resources will be presented at a future meeting.

**E. LCEDC Initiative Updates:** Close gave an update on LCEDC business retention, expansion, and attraction; entrepreneur training course program; workforce development; education; and broadband.

**i. Business Retention/Expansion/Attraction:** Close informed the LCEDC Executive Committee that she will be working to develop a more in-depth business survey.

**ii. Entrepreneur Training Course Program:** Close presented the layout of the 2018 Entrepreneur Program layout with budget. With the assistance of SBDC, the 2018 offerings will be a Spring and Fall Entrepreneurial 9-week Business Plan Training Program, Business Education Workshops, and developing a peer mentoring group. LCEDC received a donation from the Suick Family Foundation to fund the offerings.

**Motion by Westphal, second by Bauknecht to recommend to the LCEDC Board to approve accepting the Suick Family Foundation Grant donation for the 2018 Entrepreneurs Program. All Ayes. Motion Carried.**

The 2017 Fall Entrepreneurial Business Plans will be presented at the February 2018 LCEDC Executive Committee meeting.

**iii. Workforce Development:** No new information to report.

**iv. Education:** Close informed the LCEDC Executive Committee that she is on the Unified School District of Antigo School Forest Committee. The next School Forest Committee meeting will be held next week. Close and Beck will be presenting the City of Antigo Destination Assessment information to students at the Antigo High School during Pride Time. LCEDC staff will be working with the students throughout the semester to creating a marketing plan for the City of Antigo Top 10 Lists.

**v. Broadband:** Close updated the LCEDC Executive Committee that the Broadband Committee is working with Cirrinity and the Township of Langlade for grants to expand broadband from Langlade to Pickerel. Close will be presenting at the Town of Langlade meeting on January 15. Angie Dickenson from Public Service Commission will be presenting at the next Broadband meeting.

**F. LCEDC Incubator/Conference Room Space Update:** Close informed the LCEDC Executive Committee that we are still waiting on a signed incubator lease agreement from UMOS. Close informed the LCEDC Executive Committee that NEWCAP is using the LCEDC Conference Room every other Monday through February from 9 am to noon to help entrepreneurs with feasibility studies and business plans.

**G. UW Extension Business & Entrepreneurship Your Economy Time Series Data Presentation Date:** Close informed the LCEDC Executive Committee that Mark Lange from UW-Extension Business & Entrepreneurship will be presenting at the March 19<sup>th</sup> LCEDC Board meeting on YourEconomy Time Series 2016 job creation and industry segment results for Langlade County.

**H. Update on Economic Development Corporation Activities:** Close updated the LCEDC Board on the following LCEDC activities:

- Language for termination of employee benefits in the Employee Handbook will be revisited at the next meeting.
- Langlade County's article and full page ad in the Badger Sportsman Magazine was presented
- Beck's winter photo was selected to be on the cover of the 2018 Langlade County Plat Book.
- LCEDC staff will be participating in the Green Bay RV & Camping Show in January, Tinley Park Fishing & Outdoor Show in February, and Milwaukee Journal Sentinel Sports Show in March.

**Old Business:** No old business was discussed.

**New Business & Meeting Date:** Close presented information on Jenny's House of Dogs article of how WWBIC and LCEDC had help them open her business and Northwoods Coalition kNOw Meth Kickoff will be held on January 11 in Eau Claire. The seminar is one day for \$25. Next meeting will be on Tuesday, February 6, 2018, at 4:00 pm.

**Adjourn:** Motion by Bauknecht, second by Westphal to adjourn at 4:55 pm. All Ayes. Motion Carried.

Respectfully submitted,

Keri Beck, Recording Secretary

A handwritten signature in black ink, appearing to read 'Keri Beck', is written below the typed name.