**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending December, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$517,682**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$86,104**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 724 Visits; with 82.60 % new visitors for month of December.

Top referral sites: co.langlade.wi.us

**--** Facebook: 229 “Likes” The top post reached 1,322 people. The post was about going to Find Jobs page on the Langlade County Economic Development website because of the low unemployment rate and that many Langlade County employers are looking for workers and even internships for college students. The post had 20 reactions, comments and shares with 295 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Four (4) New Business Inquiries
* Working with UW Extension Business and Entrepreneurship on time share data regarding Langlade County business and employment data and focusing on strengths and weakness in order to grow and retain business.

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs.
* UMOS (Transitional Job Center) is using LCEDC conference room every Tuesday from 1-4 pm for open hours.

**Entrepreneurship**

* The Fall Entrepreneurial Course was completed on November 16. The Entrepreneurial Course is offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* Continued correspondence with Small Business Development Center to discuss enhancing opportunities for the Langlade County Entrepreneurship Program
* NEWCAP will be using the LCEDC conference room to assist qualified entrepreneurial candidates. NEWCAP’s will be utilizing the LCEDC conference room every other Monday from 9 am to noon starting January 8th.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County. The Director of the Public Service Commission will be attending our next meeting to help our committee have a better strategic plan on moving forward.

**Education:**

* Working with Antigo School District on several key components with Advance Career Planning, School Forest and Antigo Pride.

**Meetings/Trainings attended:**

1. Visions Northwest/Grow North Wood Collaborative Group
2. Fairgrounds Committee
3. Wisconsin Business Development

**Tourism Development**

***--*** Tourism Website: 2,445 visits, with 72.23% new visitors forMonths of December:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 33 visits to Langlade County Page in the month of December.

**--** App Downloads: 8 downloads in December, 2017

**--** Recreation Information Requests: 87 Recreation Requests in December, 2017**;**

Top Request: Visitor Guides and Snowmobile Map

**--** Distributed:910 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,759 “Likes.” The top post was about Chequamegon-Nicolet National Forest was seeking input until December 31, 2017, to develop a sustainable recreation program, specifically for its campgrounds, boat landings, trailheads, picnic areas and beaches.. This post reached 9,103 people with 965 post clicks, and 121 reactions, comments, and shares.

**--** Everbridge: There have been 636 people that have registered since June 1, 2016.

**--** alcinfo.com: 259 visits in the month of December:

langladecounty.org: 12 referrals langladecountyedc.org: 14 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage. Alcinfo.com business cards were distributed to Clara R. McKenna Aquatics Center, CoVantage Credit Union, and City of Antigo hotels.
* Received and distributed the new 2018 Langlade County Recreation Map. The maps were delivered on December1st.
* Tourism website [www.langladecounty.org](http://www.langladecounty.org) was upgraded to a secure URL.
* Updated winter trail report list.
* Updated winter recreation listings to reflect the new additional trails added in the summer of 2017.
* Assisting in selecting a marketing company to assist in the JEM Grant for promotion of the Nicolet-Wolf River Scenic By-Way.
* Attended Wisconsin Department of Tourism’s Winter Marketing Campaign webinar.