



2018 JOB FAIR CAMPAIGN

PACKAGE #1

200 – Thirty Second Ads
 \$2.50 Per Ad
 Total Value \$2,400.00
 You Save \$1,900.00
 Your Total Investment \$500.00

PACKAGE #2

150 – Thirty Second Ads
 \$2.75 Per Ad
 Total Value \$1,800.00
 You Save \$1,387.00
 Your Total Investment \$412.50

PACKAGE #3

100 – Thirty Second Ads
 \$3.00 Per Ad
 Total Value \$1,200.00
 You Save \$900.00
 Your Total Investment \$300.00

PACKAGE #4

50 – Thirty Second Ads
 \$3.25 Per Ad
 Total Value \$600.00
 You Save \$437.50
 Your Total Investment \$162.50

NOTES:

- *All ads are scheduled best time available
- *Client selects WACD-FM or WATK-AM/FM or both
- *All ads must be used by Tuesday, February 13, 2018

Business Name (Please Print): _____

Street Address: _____ City: _____ State: _____ Zip: _____

Advertiser Signature: _____ Date: _____

Station Signature: _____ Date: _____

(1) This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



N2237 Hwy 45 South
 Antigo, WI 54409
 Office: 715.623.4124
 Fax: 715.627.4497