



WWBIC FACT SHEET

Mission:

The Wisconsin Women's Business Initiative Corporation (WWBIC) is a statewide economic development corporation providing quality business education, financial awareness programs, technical assistance and access to capital to Wisconsin entrepreneurs and businesses.

Business Loan Programs:

Loans of \$1,000-\$100,000 available to qualified businesses with an emphasis on women, minorities, and low-income individuals.

Business Education Programs:

Approximately 400 business courses and workshops offered annually in Milwaukee, West Allis, Madison, Dane County, Racine, Kenosha, and rural parts of the state. Topics include business planning, entrepreneurship, marketing, financing, and personal money management.

Areas of Special Knowledge/Reference:

Economic and Community Development — serving local, state, national, and international clients

Micro-Enterprise Development and Micro Loan Fund Management

Business Education, Mentoring and Assistance Programs

Business Laboratories — Experiential Business Training

Businesses started by former public assistance recipients (W-2, unemployment, etc.)

Social Purpose Enterprises

Financial Awareness Education and Individual Development Accounts (IDA)

Key People:

President/CVO | Wendy K. Baumann

Vice President Business Services & Finance | Jon Gaines

Vice President Client Programs & Services | Mara Henningsen

Vice President Impact Initiatives | Julann Jatczak

Structure:

Incorporated in the state of Wisconsin in 1987 as a 501(c)(3) tax exempt non-profit corporation

U.S. Department of Treasury, Community Development Financial Institution certified since 1998

U.S. Small Business Administration Women's Business Center since 1988

U.S. Small Business Administration Micro Loan Program Intermediary since 1989

U.S. Department of Health and Human Services, Assets for Independence Participant since 2000

For More Information:

Wisconsin Women's Business Initiative Corporation

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www.wwbic.com www.onlinewbic.gov

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