**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending September, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$435,843**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$82,192**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 956 Visits; with 71.04% new visitors for month of September.

Top referral sites: facebook.com Main Keyword Searched: Langlade County EDC

**--** Facebook: 202 “Likes” The top post reached 1,159 people. The post was about job fairs in Antigo and other available jobs in Antigo/Langlade County. The post had 40 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Three (3) New Business Inquiries
* Two (2) Business Visits

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended once in September.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month for open hours. UMOS will be changing open hours to every Tuesday from 1-4 pm.
* Attended Small Business Summit in Wausau
* Working with Workforce Development to assist business on developing strategies for attracting potential employees.
* Attended IEDC webinar on Attracting and Retaining Employees
* Attended Workforce Solutions Summit in Wausau

**Entrepreneurship:**

* The Exploring Entrepreneurial Workshop was held on September 7 and the 2017 Fall Entrepreneurial Course started September 21. It will run for 9-weeks on Thursdays from 5:30 to 8:30. The workshop/course will be offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* The first of three Free Business Series Solution Workshops was held September 26. This workshop was on Budgets and Financial reports. The other workshops will be on the following Tuesdays from 5:30 to 8:30 at the NTC – Antigo Campus.
  + October 24 – Basic Bookkeeping
  + November 14 – QuickBooks 101

These workshops are made possible by the Suick Family Foundation.

**Broadband:**

* Broadband Infrastructure is one of LCEDC efforts. At the September 18 committee meeting, the group discussed tower locations, had an update from Cirrinity and the grant application and discuss on inviting more stakeholders to the table. The next broadband committee will be meeting on October 16.

**Education:**

* Attended Antigo School District Forum and have been invited to additional Career Path meetings.

**Meetings/Trainings attended:**

1. Langlade County Executive
2. Langlade County Finance Committee
3. School Consolidation Forum
4. Day at NTC
5. City/County Leadership
6. City of Antigo Economic Development Committee
7. City of Antigo Council of the Whole
8. My Tax Account Webinar
9. Grow North Regional Economic Development Meeting
10. Fall WEDA Conference

**Tourism Development**

***--*** Tourism Website: 2,047 visits, with 74.94% new visitors forMonths of September:

Top referral site: co.langlade.wi.us Main Keyword Searched: Langlade County ATV Trail Map

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 39 visits to Langlade County Page in the month of September.

**--** App Downloads: 37 downloads in September, 2017

**--** Recreation Information Requests: 63 Recreation Requests in September, 2017**;**

Top Request: Other Inquires

**--** Distributed:3,139 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,746 “Likes.” The top post was Happy Labor Day to all the hard working people! Travel safe! This post reached 4,664 people.

**--** Everbridge: There have been 625 people that have registered since June 1, 2016.

**--** alcinfo.com: 267 visits in the month of September:

langladecounty.org: 15 referrals langladecountyedc.org: 13 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out notification to the Village of White Lake residences on hydrant flushing and fall clean up.
* Continued marketing Everbridge and alcinfo.com webpage. Alcinfo.com ad was place in the 2018-19 Travel Guide put out by the Department of Tourism.
* Started updating the 2018 Langlade County Recreation Map.
* Promoted the Fall Healthy Ways Walk
* Received the Final Findings from the City of Antigo Destination Assessment. Next meeting will be October 17 to take action on these findings.