**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending May, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$382,660**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$76,980**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 584 Visits; with 74.14% new visitors for month of May.

Top referral sites: alcinfo.com Main Keyword Searched: Langlade County Economic Development

**--** Facebook: 191 “Likes” The top post reached 430 people. The post was about the high school wood contest at Antigo’s NTC Campus. There were 14 reactions, comments & shares and 103 post clicks.

**Economic Development Information:**

 **Business Development/Retention and Expansion Activities**

* One (1) Business Expansion Projects
* Two (2) New Business Inquiries
* Four (4) Business Visits
* One (1) Façade Grant Information Visit

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended twice in May.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month for open hours.

**Entrepreneurship:**

* The 2017 Spring Entrepreneurial Course started on April 6th with three students. The course is offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* Presented Entrepreneur’s Grant to Wolf River Rides a Past Graduate of the Entrepreneur Program
* Two NTC Partner Program Graduates gave presentations to LCEDC staff on their progress throughout the program and future goals.

**Broadband:**

* Broadband Infrastructure is one of LCEDC efforts. Met with two gentlemen that will help develop a committee to work on efforts and strategic planning for broadband.

**Education:**

* Attended a Regional Talent Summit
* Attended the Wisconsin Housing and Economic Development Association Listening Session regarding housing and economic needs in the Northcentral Region.

**Meetings/Trainings attended:**

1. Grow North Annual Meeting
2. Wood Industry Collaborative Marketing with Grow North and Visions Northwest
3. Locate In Wisconsin Webinars
4. Northwood Networking Group
5. Antigo/Langlade Housing Authority Annual Meeting

**Tourism Development**

***--*** Tourism Website: 2,395 visits, with 74.32% new visitors forMonths of May:

Top referral site: co.langlade.wi.us Main Keyword Searched: Langlade County ATV Trail Map

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 27 visits to Langlade County Page in the month of May.

**--** App Downloads: 21 downloads in May, 2017 **total downloads 3,423**

**--** Recreation Information Requests: 53 Recreation Requests in May, 2017**;**

Top Request: Visitor Guides, Rec Maps, and Other Inquires (tied)

**--** Distributed:2,330 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,731 “Likes.” The top post was about opening day of fishing. This post reached 2,556 people.

**--** Everbridge: There have been 495 people that have registered since June 1, 2016.

**--** alcinfo.com: 240 visits since May 15, 2017

langladecounty.org: 36 referrals langladecountyedc.org: 39 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Continuted Working with the City of Antigo and the Chamber on the City of Antigo’s Destination Assessement. On-site survey boxes were placed in 15 businesses in Antigo.
* Attended Travel Wisconsin webinar on the 2017 spring marketing plan for the Department of Tourism.
* Facebook Advertising Campaign started to attract visitors from Green Bay, Appleton, Oshkosh, Milwaukee, Madison, and Chicago. The Ad will run through June 5, 2017.
* Hosted Northcentral ITBEC Marketing Meeting