**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending August, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$494,054**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$80,889**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 614 Visits; with 77.52% new visitors for month of August.

Top referral sites: langladecounty.org Main Keyword Searched: Langlade County Rodeo

**--** Facebook: 199 “Likes” The top post reached 486 people. The post was about the Langlade County Economic Development Corporation Free Business Series Solutions workshops.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* One (1) New Business Inquiries
* One (1) Business Visit

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended once in August.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month for open hours.
* Working with Workforce Development to assist business on developing strategies for attracting potential employees.

**Entrepreneurship:**

* The 2017 Fall Entrepreneurial Course will start September 21 and run for 9-weeks on Thursdays from 5:30 to 8:30. The Exploring Entrepreneurial Workshop will be held on September 7, starting at 5:30 in the LCEDC office. The workshop/course will be offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* The Free Business Series Solution Workshops will be on the following Tuesdays from 5:30 to 8:30 at the NTC – Antigo Campus.
  + September 26 – Budgets and Financial Reports
  + October 24 – Basic Bookkeeping
  + November 14 – QuickBooks 101

These workshops are made possible by the Suick Family Foundation.

* Went on the Breakfast Club promoting the Exploring Entrepreneurial Workshop, Fall Entrepreneurial Course, and Business Series Workshop along with other events and activities.

**Broadband:**

* Broadband Infrastructure is one of LCEDC efforts. The next broadband committee will be meeting on September 18.

**Education:**

* Met with CESA 9 to discuss bringing Inspire Platform to Langlade County.
* Attended Partners in Education meeting with members of the Unified School District of Antigo.

**Meetings/Trainings attended:**

1. City of Antigo Executive
2. Manufacturing Council
3. Day at NTC Committee Meeting
4. Security Health
5. Toured Forest Product Lab in Madison
6. City of Antigo Economic Development Commitee
7. Visions Northwest/Grow North Wood Collaborative Group
8. Rail Transit

**Tourism Development**

***--*** Tourism Website: 2,407 visits, with 76.40% new visitors forMonths of August:

Top referral site: facebook.com Main Keyword Searched: Crocker Hills Langlade County

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 43 visits to Langlade County Page in the month of August.

**--** App Downloads: 483 downloads in August, 2017 **total downloads 3,369**

**--** Recreation Information Requests: 81 Recreation Requests in August, 2017**;**

Top Request: Other Inquires

**--** Distributed:2,935 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,742 “Likes.” The top post was about informing people of the new Nicolet-Wolf River Scenic Byway. This post reached 5,667 people. The post had 97 post clicks along with 59 reactions, comments & shares.

**--** Everbridge: There have been 622 people that have registered since June 1, 2016.

**--** alcinfo.com: 357 visits in the month of August:

langladecounty.org: 53 referrals langladecountyedc.org: 15 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage. Alcinfo.com ad was place in the 2018-19 Travel Guide put out by the Department of Tourism.
* Participated in an Everbridge webinars.
* Presented Langlade County information to new teachers in the Unified School District of Antigo.
* Share a booth with City of Antigo Park and Recreation Department at the Northwood Triple Crown and Teacher Welcome Back Day at the Antigo High School.
* Attended the Nicolet-Wolf River Scenic Byway dedication in Hiles.
* Attended the Fall Marketing Campaign webinar presented by Travel Wisconsin.