**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending September 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$636,107**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$97,957**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 922 Visits; with 82.3% new visitors for month of September.

Top referral sites: antigochamber.com

**--** Facebook: 259 “Likes” The top post was about the new Evergreen Shoppe open house. This post reached 969 people with 228 post clicks, and 80 reactions, comments, and shares.

**Economic Development Information:**

LCEDC Strategic Summit report approved; Next Steps of Implementation of Efforts are underway

**Business Development/Retention and Expansion Activities**

* Four (4) New Business Inquiries
* Two (2) Business Visits
* Three (3) Downtown Entrepreneur Grants Approved
* Two (2) Façade Grants Approved
* Attended City of Antigo Gowan Road/Field Street CDBG Weekly Construction Meetings
* Submitted CDBG reports to DEHCR for the City of Antigo Gowan Road/Field Street project.
* Attended Mandatory CDBG Training and RLF Close Out Program Workshop
* Met with key stakeholders on additional funding for the Downtown Entrepreneurs Grant
* Followed up on past business inquiries

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.
* Worked with and helped promote and attended Randy Stoecker’s, UW Madison Professor, presentation on “Gaining & Maintaining Young Adults in Wisconsin.”
* Met with State of Wisconsin Department of Workforce and Department of Justice for workforce development opportunities.

**Entrepreneurship**

* The final Business Education Series workshops will be about Grow your Customer Base on November 6. This is part of the Business Essential Education Series funding provided by The Suick Family foundation.
* Two (2) people attend the Entrepreneurial Orientation Day on September 13.
* The Fall Entrepreneurial Training Program started September 20 and will run through November 15 on Thursdays from 5:30 to 8:30 pm. There are 5 students enrolled in the program creating 4 business plans. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point. Reimbursements are funded through the Suick Family Foundation.

**Broadband**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* Held a Langlade County Broadband meeting.

**Education**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.

**Meetings/Trainings attended**

1. LCEDC Summit Planning Meetings
2. Grow North Regional Economic Development
3. Workforce Development Community Steering Committee
4. Regional CDBG – Close Program Information
5. Antigo City Council
6. Day for NTC
7. ITBEC
8. WEDA Fall Conference
9. Sustainable Agriculture Research Group

**Tourism Development**

**--** Tourism Website: 1,816 visits, with 84.3% new visitors forMonths of September:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 2 visits to Langlade County Page in the month of September.

**--** App Downloads: 8 downloads in September, 2017

**--** Recreation Information Requests: 33 Recreation Requests in September 2018**;**

Top Request: ATV Maps

**--** Distributed:4,052 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,895 “Likes.” The top post was about the fall colors being at 20-25%. This post reached 1,599 people with 72 post clicks, and 48 reactions, comments, and shares.

**--** Everbridge: There have been 683 people that have registered since June 1, 2016.

**--** alcinfo.com: 180 visits in the month of September:

langladecounty.org: 4 referrals langladecountyedc.org: 9 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Met with new account sales manager for Results Broadcasting.
* Working with Sarah Repp Langlade County assets for on State Tournament bid.
* Participated in Nicolet-Wolf River Scenic Byway meetings.
* Working with 5 Star Marketing on the 2019 Langlade County Recreational Map cover and layout.
* Toured Camp Lyle.
* Finished running three Facebook Campaigns targeting ATV/UTVers, mountain bikers, and hikers. Had over 317 users click through to the website for more information.
* Held City of Antigo Destination Assessment Task Force meeting.
* Facilitated a meeting between Department of Tourism and Wolfman Triathlon Director