**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending August 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$621,597**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$95,340**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 888 Visits; with 83.9% new visitors for month of August.

Top referral sites: co.langlade.wi.us

**--** Facebook: 256 “Likes” The top post was about the upcoming UW-Extension workshops around Wisconsin to give farmers and agricultural entrepreneurs’ information, tools, and hands-on training to strengthen grant and loan applications. This post reached 142 people with 7 post clicks, and 3 reactions, comments, and shares.

**Economic Development Information:**

LCEDC Strategic Summit report will be fourth coming at the end of September

**Business Development/Retention and Expansion Activities**

* One (1) New Business Inquiries
* Four (4) Business Visits
* Attended City of Antigo Gown Road/Field Street CDBG Weekly Construction Meetings
* Followed up on past business inquiries

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.

**Entrepreneurship**

* The third of four Business Education Series workshops will be offering Buying and Leasing Commercial Real Estate workshop on September 13. This is part of the Business Essential Education Series funding provided by The Suick Family foundation.
* The Fall Entrepreneurial Training Program will be held September 20 through November 15 on Thursdays from 5:30 to 8:30 pm. An orientation to the Entrepreneurial Training Program will be held on September 13 at 5:30 pm in the LCEDC Conference Room at NTC in room WT-112. A minimum of 6 students is required to offer the program. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point. Reimbursements are funded through the Suick Family Foundation.
* NEWCAP using the LCEDC conference room to assist qualified entrepreneurial candidates.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.

**Education:**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.

**Meetings/Trainings attended:**

1. LCEDC Summit Planning Meetings
2. Department of Workforce Development
3. Antigo Hiring Event
4. Grow North
5. Antigo ‘prime’ Night
6. Fairgrounds Promotional Committee
7. Regional Planning for Emsi Report Info
8. Angie Dickenson/State of Wisconsin PSC
9. Day for NTC Committee
10. Visions Northwest/Grow North Wood Collaborative Group
11. Manufacturing Council
12. City/County Leadership
13. Langlade County Executive Committee

**Tourism Development**

**--** Tourism Website: 1,790 visits, with 82.4% new visitors forMonths of August:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 2 visits to Langlade County Page in the month of August.

**--** App Downloads: 6 downloads in August, 2017

**--** Recreation Information Requests: 56 Recreation Requests in August, 2018**;**

Top Request: Recreation Maps

**--** Distributed:3,777 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,851 “Likes.” The top post was about the volunteering for the Mobile Skills Crew Event to reroute the Old Railroad Segment of the Ice Age Trail on October 9-14. This post reached 1,749 people with 238 post clicks, and 14 reactions, comments, and shares.

**--** Everbridge: There have been 680 people that have registered since June 1, 2016.

**--** alcinfo.com: 443 visits in the month of August:

langladecounty.org: 18 referrals langladecountyedc.org: 11 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Agri-Tourism to develop a Sustainable Farm Tour day.
* Shared a booth at the Wisconsin State Fair with Travel Wisconsin.
* Working with Sarah Repp Langlade County assets for on State Tournament bid.
* Presented Langlade County information to the new teacher in the Unified School District of Antigo
* Had an informational table at the Unified School District of Antigo’s Teacher Welcome Back Day.
* Participated in the Fall Travel Wisconsin Marketing webinar
* Marketed and assisted during the Sustainable Farm Tour
* Participated in Nicolet-Wolf River Scenic Byway meetings.
* Met with 5 Star Marketing to start the 2019 Langlade County Recreational Map.
* Attended Langlade County Forestry Committee meeting.
* Running two Facebook Campaigns targeting ATV/UTVers and mountain bikers.