**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending June 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$646,391**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$93,984**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 795 Visits; with 83.27% new visitors for month of June.

Top referral sites: co.langlade.wi.us

**--** Facebook: 252 “Likes” The top post a shared post by Mortar & Pestle Herbal on using the social media information they learned at the Social Media for Small Business Brain Food for Breakfast workshop. This post reached 22 people with 12 post clicks, and 1 reactions, comments, and shares.

**Economic Development Information:**

Held LCEDC Strategic Summit with select business, government agencies, and school district personnel. Analyzing data and report will be fourth coming.

**Business Development/Retention and Expansion Activities**

* Three (3) New Business Inquiries
* One (1) Business Loan Request
* Attended City of Antigo Gowan Road/Field Street CDBG Weekly Construction Meetings
* Presented Revolving Loan Fund Information to the Wisconsin Counties Association Board of Directors

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.

**Entrepreneurship**

* Entrepreneurial Business Start-Up Matching Grants was awarded to Bevy, Bernardes’s Bees and Trees, Little Renegade Kitchen, PathWays for Hope, and Sommer’s Custom Wood Products. The Entrepreneurial Business Start-Up Matching Grants is funded through the Suick Family Foundation.
* Social Media Marketing for Small Business workshop was held on June 14 with 15 participants. This is part of our Entrepreneur Program and Business Essential Education Series funding provided by The Suick Family foundation.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* Held committee meeting and Tom Erwin updated the Langlade County Broadband Committee on a meeting he attended on White Space along with an update from Cirrinity on the Broadband Grant.

**Education:**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.

**Meetings/Trainings attended:**

1. Wisconsin Counties Association on RLF status
2. North Central Wisconsin Workforce Development Board
3. Langlade County Finance Committee
4. Community Steering Committee
5. Visions Northwest/Grow North Wood Collaborative Group
6. North Central Health Care Meeting
7. LCEDC Summit Planning Meetings
8. Langlade County Executive Committee
9. Revolving Loan Fund webinar and weekly call in
10. Met with new Grow North Director
11. Loan Review Board
12. Took IEDC Exam
13. Attended Future Forum ED Summit

**Tourism Development**

**--** Tourism Website: 3,031 visits, with 81.7% new visitors forMonths of June:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 8 visits to Langlade County Page in the month of June.

**--** App Downloads: 6 downloads in June, 2017

**--** Recreation Information Requests: 113 Recreation Requests in June, 2018**;**

Top Request: ATV Maps (The new 2018-2019 ATV Maps came in on June 27)

**--** Distributed:3,390 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,873 “Likes.” The top post was about the re-airing of Winding Down the Wolf on Discover Wisconsin on June 30. This post reached 2,424 people with 155 post clicks, and 85 reactions, comments, and shares.

**--** Everbridge: There have been 677 people that have registered since June 1, 2016.

**--** alcinfo.com: 268 visits in the month of June:

langladecounty.org: 24 referrals langladecountyedc.org: 12 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Agri-Tourism to develop a Sustainable Farm Tour day. Sustainable Farm Tour brochures and posters were distributed throughout a 45 mile radius. The event has been added to area calendars and a Facebook event has been created.
* Shared a booth in the Healthy Ways Walk with the City of Antigo Park and Recreation Department.
* Ran Facebook campaign ad targeting women planning family vacations. The ad reached 14,876 women with 24,348 impressions.
* Attended the Langlade County Bike and Pedestrian Plan Advisor Group meeting.
* Met with the new account manager from DMI Studios for the [www.langladecounty.org](http://www.langladecounty.org) website.
* Working with Sarah Repp Langlade County assets for on State Tournament bid. (don’t know if you want to include)
* Working with Ma-Ka-Ja-Wan Scout Reservation on tourism promotion for their 50th Anniversary.