**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending July2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$680,850**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$95,306**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 959 Visits; with 82.1% new visitors for month of July.

Top referral sites: co.langlade.wi.us

**--** Facebook: 256 “Likes” The top post was about the upcoming hiring event in Antigo on August 2 from 1-3 at the Antigo Public Library. This post reached 772 people with 83 post clicks, and 15 reactions, comments, and shares.

**Economic Development Information:**

Held LCEDC Strategic Summit with select business, government agencies, and school district personnel. Analyzing data and report will be fourth coming.

**Business Development/Retention and Expansion Activities**

* One (1) New Business Inquiries
* Four (4) Business Visits
* One (1) Entrepreneurial Business Start-Up Grant Check Presentation
* Attended City of Antigo Gowan Road/Field Street CDBG Weekly Construction Meetings

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Continue to work with Education Partners to find ways to have industry and students connect.

**Entrepreneurship**

* The third of four Business Education Series workshops will be offering Buying and Leasing Commercial Real Estate workshop on September 13. This is part of the Business Essential Education Series funding provided by The Suick Family foundation.
* The Fall Entrepreneurial Training Program will be held September 20 through November 15 on Thursdays from 5:30 to 8:30 pm. An orientation to the Entrepreneurial Training Program will be held on September 13 at 5:30 pm in the LCEDC Conference Room at NTC in room WT-112. A minimum of 6 students is required to offer the program. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point and is funded through the Suick Family Foundation.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.

**Education:**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.
* Presented new School Forest Educational Building Proposal to Antigo Optimist Club

**Meetings/Trainings attended:**

1. LCEDC Summit Planning Meetings
2. Langlade County Executive Committee
3. Revolving Loan Fund weekly call in
4. Grow North
5. ITBEC
6. Regional Planning Commission Board
7. Northern Region Roundtable

**Tourism Development**

**--** Tourism Website: 2,981 visits, with 79.4% new visitors forMonths of July:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 0 visits to Langlade County Page in the month of July.

**--** App Downloads: 6 downloads in July, 2017

**--** Recreation Information Requests: 66 Recreation Requests in July, 2018**;**

Top Request: Recreation Maps

**--** Distributed:3,627 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,863 “Likes.” The top post was about the upcoming Langlade County Fair. This post reached 1,175 people with 37 post clicks, and 20 reactions, comments, and shares.

**--** Everbridge: There have been 680 people that have registered since June 1, 2016.

**--** alcinfo.com: 300 visits in the month of July:

langladecounty.org: 13 referrals langladecountyedc.org: 13 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Agri-Tourism to develop a Sustainable Farm Tour day.
* Shared a booth at the Langlade County Fair with the City of Antigo Park and Recreation Department.
* Working with Sarah Repp Langlade County assets for on State Tournament bid.
* Held Destination Task Force meeting.
* Attended Langlade County Forestry Committee meeting.