



## Social Media Marketing for Small Business

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Please join us for a free Brain Food for Breakfast session to discover how social media can dramatically expand the reach of your business and strengthen your customer base.

THURSDAY, JUNE 14, 2018 FROM 8:00 AM – 12:00 PM

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Join social media expert Neil Roberts to learn about strong digital strategies and designing a targeted social advertising plan to encourage growth within your business. Practical ideas and tips of how to market your business on social media sites like Facebook, Twitter, and LinkedIn will be shared. Discover how each social networking site can complement the others and be integrated with traditional media. This class will focus on promotion and how to build a successful advertising campaign.

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For more information or to register contact:

Langlade County  
Economic Development Corporation  
715-623-2085  
[kbeck@co.langlade.wi.us](mailto:kbeck@co.langlade.wi.us)

Register by Monday, June 11

**Space is limited to 40 participants**

Brain Food For Breakfast will be held at  
Northcentral Technical College  
Antigo Campus, Room WT-108A  
312 Forrest Avenue, Antigo  
Thursday, June 14, 2018 8 am to noon

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[Robertsmarketingalliance.com](http://Robertsmarketingalliance.com)

Neil Roberts is the founder of Roberts Marketing Alliance. RMA is a social/digital advertising resource with clients ranging from Retail to Real Estate and a variety in between. Born out a full service marketing consultation, the growth and importance of social and digital media made it clear that businesses needed to embrace their online dialogue as a priority. Unfortunately, for many businesses, taking the time to develop and maintain a social and digital presence isn't a luxury they can afford. That's where RMA comes in.

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