**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending April, 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$618,512**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$91,343**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 787 Visits; with 80.2% new visitors for month of April.

Top referral sites: co.langlade.wi.us

**--** Facebook: 241 “Likes” The top post was about the upcoming Marketing for Talent Business Education Series Workshop on April 12. This post reached 147 people.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Four (4) New Business Inquiries
* Two (2) Business Visits with Two (2) Business Tours
* Four (4) Façade Grant Applications Distributed.
* Submitted City of Antigo’s CDBG grant reports to DOA.
* Attended bid opening and contract award meeting for the City of Antigo’s CDBG grant.

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.

**Entrepreneurship**

* The Spring Entrepreneurial Training Program started March 22. There are 10 students enrolled in the program. Graduation will be May 17. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point and is funded through the Suick Family Foundation.
* SBDC utilized the LCEDC conference room to meet with the Spring Entrepreneurial Training students to help them with writing their business plans.
* The second of four Business Education Series workshops was offered on Marketing for Talent.
* NEWCAP used the LCEDC conference room to assist qualified entrepreneurial candidates.

**Broadband:**

* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.

**Education:**

* Working with Antigo School District on several key components with School Forest, Fab Lab, and Career Pathways.

**Meetings/Trainings attended:**

1. County Executive
2. Intergovernmental with School District
3. Department of Transportation
4. City of Antigo Council
5. Manufacturing Council
6. LCEDC Summit Planning Meetings
7. Langlade County Board
8. Northwoods Rail Commission
9. Fairgrounds Promotional Committee
10. Florence County Sustainable Forestry Conference
11. Oneida County Annual Meeting
12. Northcentral Regional Planning Commission
13. Practical LinkedIn Strategies for Economic Development Webinar
14. Antigo First
15. Forestry Technician Program Update
16. Connect Communities of United Way

**Tourism Development**

***--*** Tourism Website: 1,426 visits, with 80.7% new visitors forMonths of April:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 4 visits to Langlade County Page in the month of April.

**--** App Downloads: 3 downloads in April, 2017

**--** Recreation Information Requests: 57 Recreation Requests in April, 2018**;**

Top Request: Other Inquires

**--** Distributed:2,125 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,836 “Likes.” The top post was about the Langlade County ATV Trails not opening on May 1st do to the 32+ inches of snow in April. This post reached 15,274 people with 2,895 post clicks, and 329 reactions, comments, and shares.

**--** Everbridge: There have been 663 people that have registered since June 1, 2016.

**--** alcinfo.com: 249 visits in the month of April:

langladecounty.org: 17 referrals langladecountyedc.org: 9 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out Everbridge notification on trail reports and Town of Antigo Yard Waste location. Gave Antigo Public Library director access to send out Everbridge notification for the library and created a keyword (APL) for the library.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in Agri-Tourism to develop a Sustainable Farm Tour day.
* Attended SBDC’s Digital & Social Media Conference
* Attended Langlade County’s Forestry Committee special meeting and regular monthly meeting.
* Attended the ITBEC Marketing meeting to discuss the 2018 sports shows that ITBEC attended and discussed the 2019 sport shows.
* Presented the City of Antigo Destination Assessment to the Antigo Middle School Student Leadership Team. Will be attending again in May to follow up.
* Participated in the Travel Wisconsin Summer Campaign webinar.
* Marketing placement with Silent Sports online ad received 8 refers to our website.