**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending March, 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$562,072**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$90,031**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 1,043 Visits; with 77.76% new visitors for month of March.

Top referral sites: co.langlade.wi.us

**--** Facebook: 239 “Likes” The top post reached 476 people. The post was about inventive ways that Tapped Maple Syrup has done to make the maple syrup product even tastier. This post reached 476 people with 58 post clicks, and 186 reactions, comments, and shares.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Five (5) New Business Inquiries
* Five (5) Business Visits with Two (2) Expansion Projects
* Two (2) Façade Grant and Two (2) Entrepreneur Downtown Grant Applications Distributed.
* Mark Lange from UW-Extension Business and Entrepreneurship presented data on Langlade County business and employment to the LCEDC Board on March 19. He shared information on strengths and weakness in order to grow and retain business.
* Met with SBDC/WWBIC representative Dan Lemmer to review projects and opportunities for Antigo/Langlade County
* Participated in Federal Opportunities Webinar
* Submitted City of Antigo’s CDBG grant reports to DOA.

**Workforce Development**

* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Attended Workforce Solutions Workshop at NTC – Antigo Campus.
* Participated in an IEDC webinar.
* Participated in a Grow North Regional Workforce Development strategic planning meeting.

**Entrepreneurship**

* An orientation to the Entrepreneurial Training Program was held on March 8 and the Spring Entrepreneurial Training Program started March 22. There are 10 students enrolled in the program. The program will run through May 17 on Thursdays from 5:30 to 8:30 pm. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point and is funded through the Suick Family Foundation.
* NEWCAP will continue to accept appointments and use the LCEDC conference room to assist qualified entrepreneurial candidates.

**Broadband:**

* Presented at the Langlade County Towns Association Meeting on Langlade County Broadband Committee Mission and Goals and how working and supporting with key partners like Cirrinity will be beneficial to the County.
* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* The Director of the Public Service Commission presented information to the Broadband Committee. The information will help our committee to have a better strategic plan moving forward.

**Education:**

* Working with Antigo School District on several key components with School Forest and Career Pathways.

**Meetings/Trainings attended:**

1. Grow North
2. LCEDC Strategic Planning
3. Community Solutions on Illicit Drugs
4. Langlade County Town Association
5. Redeveloping Downtown Webinar
6. NTC – Regional Campus Director
7. Building Healthier Langlade County
8. Village of White Lake
9. ITBEC

**Tourism Development**

***--*** Tourism Website: 2,413 visits, with 73.8% new visitors forMonths of March:

Top referral site: co.langlade.wi.us

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 0 visits to Langlade County Page in the month of March.

**--** App Downloads: 5 downloads in March, 2017

**--** Recreation Information Requests: 33 Recreation Requests in March, 2018**;**

Top Request: Recreation Map

**--** Distributed:1,875 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017.

**--** Facebook: 10,807 “Likes.” The top post was about City of Antigo Outdoor Egg Hunt was cancelled and will be rescheduled for the next Saturday. This post reached 3,739 people with 517 post clicks, and 69 reactions, comments, and shares.

**--** Everbridge: There have been 652 people that have registered since June 1, 2016.

**--** alcinfo.com: 203 visits in the month of March:

langladecounty.org: 16 referrals langladecountyedc.org: 9 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out Everbridge notification on trail reports.
* Continued marketing Everbridge and alcinfo.com webpage.
* Shared booth at Amron Health Fair with the City of Antigo Park & Rec Department.
* Attended the Langlade County Forestry & Recreation Committee meeting.
* Participated in the Milwaukee Journal Sentinel Outdoor Show.
* Shared booth at the Amron Health Fair with the City of Antigo Park & Rec Department.
* Shared booth at the Teen Health Fair at the Antigo High School with the City of Antigo Park & Rec Department.
* Working with Scenic Byway Committee on submitting a JEM Grant application to promote the Nicolet-Wolf River Scenic Byway.
* Participated in Agri-Tourism meeting.
* Held City of Antigo Destination Assessment Task Force Meeting
* Switched Langladecounty.org website over to spring/summer color scheme.